



Alexis Truscott to succeed Chris Jordan as PCA Head of Public Relations

28/07/2022 Chris Jordan named as new Head of Public Relations for Porsche Middle East & Africa, with Alexis Truscott confirmed as new Head of Public Relations for Porsche Cars Australia.

Porsche Cars Australia (PCA) has confirmed upcoming changes to its Executive Committee.

Chris Jordan returned to Australia from Hong Kong in October 2017 when he joined PCA as our Head of Public Relations.

During this time, Chris has been instrumental in shaping and positioning our brand and reputation in the Australian media market, as well as building our social media presence.

Now after almost 5 years with PCA, Chris will take the next step in his career as the Head of Public Relations for Porsche Middle East & Africa (PME), commencing from 1st September 2022.

PCA thanks Chris for his contributions to our business and wishes him every success in his new role with PME.

In light of Chris' move to PME, PCA is pleased to announce that **Alexis Truscott** has been appointed as Chris' successor and PCA's new Head of Public Relations, and therefore the newest member of PCA's Executive Committee.

Alexis commenced her career with PCA in 2011 in the role of Marketing Communications Coordinator.

Since then, Alexis has held various marketing roles, including her current position as Marketing Manager – Brand & Retail.

Alexis will transition across to PR from 1st August in order to have a handover with Chris prior to his move to Dubai.

MEDIA ENQUIRIES



Alexis Truscott

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Title: Porsche-WWD-Alexis Truscott-8740_AdobeRGB_300dpi_HighRes (3).jpg
Subline: Alexis Truscott has been appointed Head of Public Relations for Porsche Cars Australia

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