



## Porsche Centre Kuwait celebrates trailblazing women with 'Driven by Her Dreams'

**19/05/2025** Luxury met purpose at Porsche Centre Kuwait's 'Driven by Her Dreams' event, honoring the visionary women shaping Kuwait's future through art, innovation, and individuality.

**Kuwait** | In a striking celebration of luxury, creativity, and purpose, Porsche Centre Kuwait – Behbehani Motors Company proudly hosted an exclusive event in honor of Kuwaiti Women's Day, which is celebrated on 16 May. Held under the inspiring campaign theme 'Driven by Her Dreams', the event paid homage to the extraordinary women who continue to drive progress, inspire transformation, and shape the future of Kuwait.

This refined gathering, held at the Porsche showroom in Shuwaikh, exuded understated luxury and cultural sophistication. It brought together an exclusive group of Kuwaiti women leaders, VIP customers, entrepreneurs, influential personalities, and pioneering creatives, all aligned in their vision for a more empowered tomorrow.

A curated display of Porsche's most distinctive vehicles showcased the brand's signature elegance and diversity, resonating deeply with guests as a reflection of the modern Kuwaiti woman's individuality and strength. The evening was further elevated by a live performance by a talented local musician, adding a sophisticated artistic touch to the ambiance, alongside exceptional catering.

Designed as a journey of creative expression and celebration, the event invited guests to participate in a series of immersive, hands-on workshops led by visionary Kuwaiti artists and brands, offering a dynamic fusion of local talent, inspiration, and luxury, such as:

**The Meetup Studio:** Founded by young Kuwaiti entrepreneur Rawaa Al-Tararwa, The Meetup is a boutique creative concept that allows individuals to design personalized get-together picnics, outdoor experiences, and bespoke charm accessories that reflect their unique personality and identity. During the event, Rawaa led an interactive charm-making workshop, where guests crafted meaningful and stylish pieces — blending refined taste with self-expression and embodying a true spirit of innovation and individuality.

**Kicks by NM** – A leading sneaker customization brand in Kuwait, celebrated for its edgy collaborations with local and international artists. For this occasion, Kicks by NM presented a live pottery experience, allowing guests to shape and glaze their own artistic creations in an immersive environment.

**State of Art** – A renowned contemporary art gallery and cultural space in Kuwait, dedicated to showcasing creative voices from across the region. Their curated tote bag painting workshop invited attendees to explore personal expression through color, brush, and canvas in a space that encouraged dialogue and artistic exploration.

For more information about upcoming events, visit Porsche Centre Kuwait or follow its social media channels for the latest updates.

## In The Media

[Click here](#) for coverage in Al Rai, Al Anba and Al Seyassah.

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