Driving pleasure and community: the Porsche Gipfeltreffen 2024

04/10/2024 Out of the garage and into a state of driving joy: this motto once again turned the Porsche Gipfeltreffen (Porsche Summit) event into a community gathering with people at its core.

They spent five days on the road, from Stuttgart over the Alps to Nice, and covered more than 1,700 kilometres of track; yet, for the 84 participants, this event was much more than a car festival showcasing the most beautiful air- and water-cooled 911 models.

Behind the wheels were friends of the brand, collectors and keen drivers. Many of them came from the German Porsche communities around Heizr, Curves, Petro Surf, Onassis, Type 7, and the Porsche Club Germany. Also joining the journey were photographer Paul Ripke, actor Axel Stein, designer Hanna Schönwald, artist Paul Schrader, creative director and blogger Mirjam Flatau, stunt driver Riley Harper, and former ski world champion Aksel Lund Svindal.

“It's the conversations, the good spirits when people talk about Porsche – it's the little moments that make up the community feeling,” says Ripke, describing the event vibe. Contributing to this, according

to Bastian Schramm, Director Marketing Porsche Germany, was also the 'location' of the event: "Porsche is a brand that can unite people in a very special place: on the road," he says. "I'm proud of that."

Many highlights on the journey

The crew of the Porsche Gipfeltreffen was as interesting as the sports cars that encountered numerous highlights on the journey, from the Porsche Brand Store in Stuttgart and the Black Forest, to some of the most beautiful roads and passes in Austria, Switzerland, Italy and France. The names alone evoke automotive wanderlust: the Grimsel Pass, Col du Galibier, and the legendary Col de Turini, which signalled the approach to the final destination – sun-soaked Nice on the Côte d'Azur. Sports car enthusiasts can retrace the route taken using the Porsche Roads app.

Also on the starting line were the latest fully electric Porsche models: the Macan and the Taycan. However, the secret star of the convoy turned out to be the 911 Turbo 50 Years Edition anniversary model.

It was a meetup that once again confirmed what most participants felt: "It's not important what you drive, but that you drive." Or as Axel Stein puts it: "There have been many great moments in which I've connected with Porsche. And this year's Gipfeltreffen is definitely one of my favourites."

MEDIA ENQUIRIES

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Consumption data

911 GT3 RS (WLTP)*: Consumo carburante ciclo misto (gamma modelli): 13.2 l/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 299 g/km; Stato [StandHeute]

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found

in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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