

Porsche Centre Jordan brings the Porsche community together at the Dead Sea

16/07/2026 Set against the backdrop of the Dead Sea, the lowest point on Earth, Porsche Centre Jordan, in collaboration with Porsche Club Jordan, brought together approximately 150 owners, enthusiasts, customers and business partners at Hover Up Arena on 15 July 2026. The gathering celebrated the shared passion that unites the Porsche community, both on and off the road.

Jordan |Designed to showcase precision, performance and driver engagement, the programme featured two competitive disciplines: Drag Race and Time Attack. Participants took to the course in a diverse range of Porsche models, demonstrating the breadth of the brand's sports car heritage while highlighting the capabilities that have defined Porsche for generations.

Against one of Jordan's most remarkable landscapes, the event provided the ideal setting to experience Porsche in its natural environment. From the distinctive sound of the flat-six engine to the dynamic performance displayed throughout the day, every moment reflected the close connection between

driver, machine and road.

Beyond the competition, the event provided an opportunity for owners and enthusiasts to connect through their shared passion for Porsche. Throughout the day, participants exchanged experiences, celebrated friendly competition and further strengthened the relationships that continue to shape the Porsche community in Jordan.

The collaboration between Porsche Centre Jordan and Porsche Club Jordan reflects their shared commitment to fostering the local Porsche community. Through initiatives such as this, Porsche Centre Jordan continues to create opportunities for owners and enthusiasts to come together, share their passion for the brand and enjoy memorable driving experiences.

The event concluded with a prize-giving ceremony, recognising the day's top performers. Mr. Imad Hanania, General Manager of Porsche Centre Jordan, presented the trophies to the winners in recognition of their precision, performance and sporting spirit.

With the Dead Sea providing a distinctive backdrop, the event celebrated the shared passion for Porsche that continues to bring together owners and enthusiasts across Jordan.

Events such as this continue to bring together Porsche owners and enthusiasts across Jordan, reflecting the shared passion for driving that lies at the heart of the Porsche community.

In the media

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