

New Porsche sustainability report

This article reflects the status at the time of its publication. The content may since have become outdated.

23/05/2016 Porsche has set itself the objective of being not only the most profitable and innovative car manufacturer in the world, but also to set sustainability standards.

Porsche stands for fascinating vehicles, resource-saving factories, secure jobs and aims for a pioneering role in electric mobility. The Stuttgart-based sports car manufacturer has set itself the objective of being not only the most profitable and innovative car manufacturer in the world, but also to set sustainability standards. The new Sustainability Report documents Porsche's concrete achievements up to now and how the company will focus its future strategy in this field.

The report was presented on Monday in a virtual press conference. It is the second Sustainability Report to be published by the sports car manufacturer since 2014. It has been compiled according to the internationally recognized standards of the Global Reporting Initiative (GRI).

"Sustainability has always been an important guiding element in our business principles," says the

Chairman of the Executive Board of Porsche AG, Oliver Blume. "Porsche is committed to taking responsibility for people, the environment and society. The sustainable use of resources is also a key factor in remaining competitive in the long-term and securing sites and jobs."

Transparent information about the company's activities on sustainability

Porsche wants this report to inform the public transparently about the company's activities on sustainability. Topics include the even more environmentally friendly use of raw materials, the development potential of alternative drive options or the question of how new models can become even more efficient.

So with every new model generation, Porsche sets the challenge to reduce the fuel consumption and average emissions by about ten percent compared to the previous model. For example, the Cayenne S E-Hybrid achieves a reduction of almost 60 percent in fuel consumption in the NEDC (New European Driving Cycle) compared to the previous Cayenne S Hybrid.

Moreover, the company's manufacturing facilities are modern and environmentally friendly in production. The sports car manufacturer operates one of the most efficient car plants in the world in Leipzig. The CO_2 emissions there are nearly 12,000 tonnes per year below those of conventional plants.

In addition, Porsche is an employer with a performance-oriented and at the same time very social corporate culture. For example, the Porsche funding year gives disadvantaged young people a helping hand to get on the career ladder. The programme aims to enable participants to successfully complete a training course.

The sustainability report and more on the topic is available at the sustainability microsite at www.newsroom.porsche.com/en/sustainability.

Link Collection

Link to this article
https://newsroom.porsche.com/en/company/porsche-sustainability-report-2015-environment-society-12557.html

Media Package
https://pmdb.porsche.de/newsroomzips/e644da1b-1a99-4dd2-8720-f8f9063a599f.zip

External Links
https://newsroom.porsche.com/en/sustainability/

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart