

Daniel Schmollinger named new CEO of Porsche Cars Australia

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29/06/2021 Daniel Schmollinger will be the next Managing Director and Chief Executive Officer of Porsche Cars Australia, succeeding Sam Curtis as of 1 September 2021.

Schmollinger is currently Vice President of Marketing at Porsche China. He will lead Porsche Cars Australia (PCA) and Porsche Retail Group Australia (PRGA), the entity that owns Porsche Centre Melbourne and Porsche Centre Sydney South.

“Daniel Schmollinger not only knows the specifics of overseas markets very well, he also brings a close relationship to the retail organization and broad marketing knowledge thanks to his experience in China,” says Matthias Becker, Vice President Overseas and Emerging Markets at Porsche AG. „I am pleased that in the year of the 70th anniversary of Porsche in Australia we have been able to win a proven sales expert as the person responsible for this growing market.“

Schmollinger will relocate to Australia in late August, ahead of a thorough handover process with Curtis in the month of September. Schmollinger has worked at Porsche for 17 years. Prior to being named as its Vice President of Marketing at Porsche China, he was also its Vice President Network Management and Development, overseeing dealer network expansion and the Porsche Training Academy China. Schmollinger has previously served as Director of Japan, South Korea, Australia and Asia Pacific for at Porsche AG headquarters in Zuffenhausen, during which time he also served as Interim Managing Director for Porsche Asia Pacific in Singapore.

2021 – a special year for Porsche in Australia

Porsche Cars Australia is well placed for the future as it continues to focus on the introduction of strategic priorities such as electrified vehicles, as well as enhanced connectivity and driving experience – despite the impact of COVID-19 and a turbulent global market environment in 2020. Recently, the 911 GT3 70 Years Porsche Australia Edition was unveiled as part of the brand's celebration of 70 years in the country.

MEDIA ENQUIRIES



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Consumption data

911 GT3 (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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