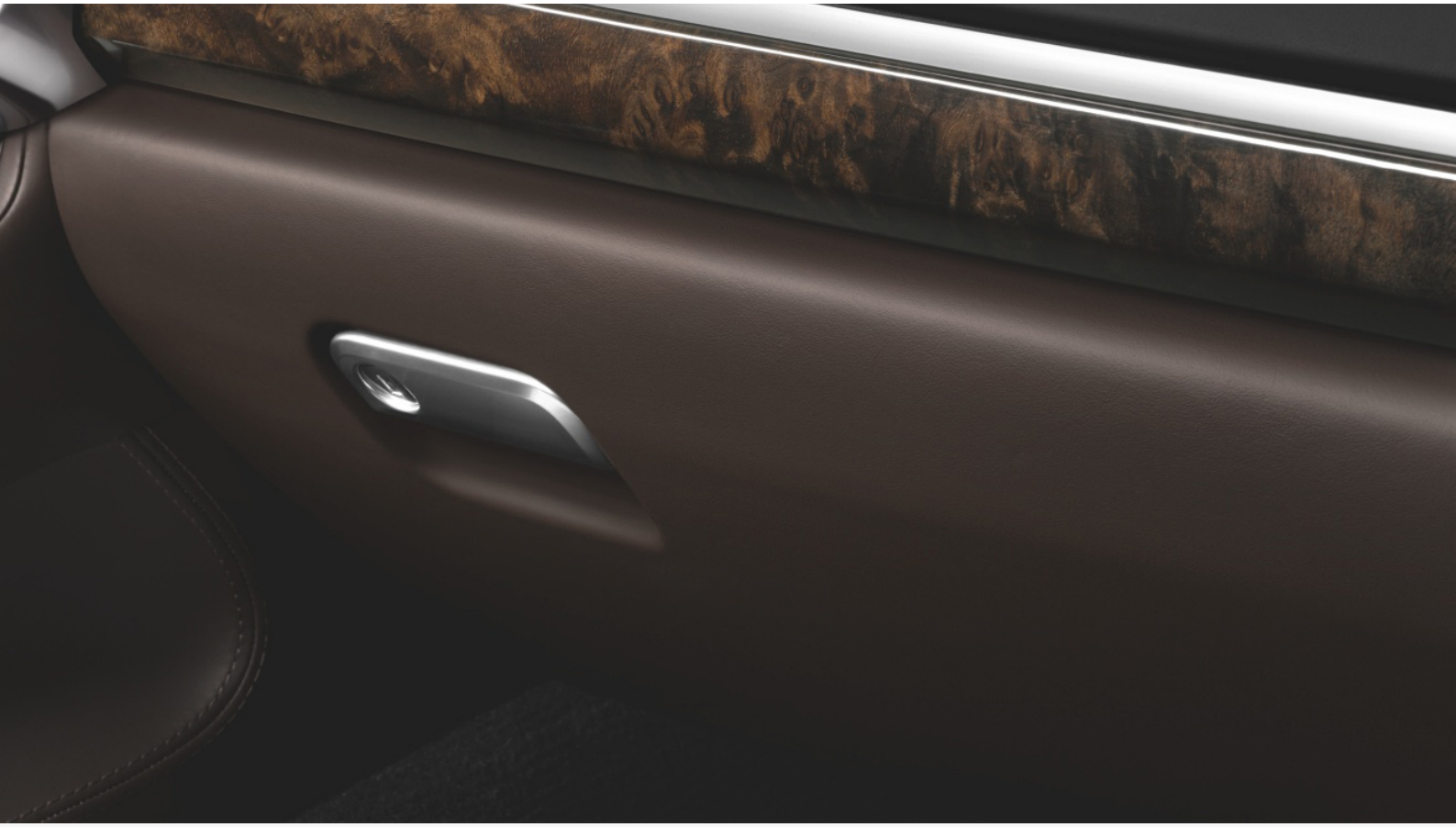


Personnel change at sales organizations

This article reflects the status at the time of its publication. The content may since have become outdated.

06/03/2015 Dr. Ing. h.c. F. Porsche AG has announced staff changes in the Porsche Germany and Porsche China management boards.

Franz Jung (52) will become Chairman of the Executive Board of Porsche China as of June 1, 2015. Mr Jung has been with Porsche since 2014 as the Vice President of the Region Overseas and Emerging Markets, providing valuable stimuli within a short period. His predecessor in China, Deesch Papke (53), who had developed this market successfully over the past two years, returns to Dubai and takes over the management of the Porsche Middle East & Africa subsidiary. "Deesch Papke's great dedication has promoted Porsche in a market that is very important for us.

With his experience in the expansion of international markets, Franz Jung should continue to advance the dynamic development," said Bernhard Maier, Member of the Executive Board Sales and Marketing

of Dr. Ing. h.c. F. Porsche AG. "We would like to thank them both for their work so far and also wish them continued success in the new tasks and markets. We are certain that they and their teams will also contribute their part to supporting Porsche's profitable growth sustainably in the future."

Klaus Zellmer will be manager of the sales region Overseas and Growth Markets

Franz Jung's successor as the Vice President of the Region Overseas and Emerging Markets will be Klaus Zellmer (47). As Chairman of the Executive Board of Porsche Germany since 2010, he has catered for disproportionate growth in a market which is saturated to the greatest possible extent. The continuation of this positive development on the domestic market will be the responsibility of Jens Puttfarcken (49) in the future. At the interface to trade partners worldwide, the current Vice President of After Sales has ensured the implementation of the high quality claim typical for Porsche with regards to the technical customer service, spare parts, logistics and meeting individual customer requirements in After Sales during the past years.

Bernhard Maier continued: "During the past years, Klaus Zellmer has strengthened the sports car brand Porsche sustainably in our challenging domestic market. He also opened up additional market potential by continued process optimisation together with the German sales organisation. In turn, Jens Puttfarcken in his current function has contributed considerably to maintain Porsche customers brand loyalty and to enhance their enthusiasm for the brand. With their experience and teams, they will both ensure continuation of the positive development in the respective regions."

Personnel change as an important component of the Strategy 2018

The staff changes are an important component of the Strategy 2018 for Mr Maier: "The international interaction and changing assignment of the experience of our Sales Managers support further growth targets. Furthermore it ensures the transfer of know-how within the sales organisation."

Link Collection

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