

Porsche Golf Cup enjoys successful return

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28/09/2021 Unbroken enthusiasm for the Porsche Golf Cup: after the break caused by the pandemic, the exclusive amateur tournament series returned in 2021 – and was highly successful.

Due to the huge Germany-wide interest, almost 4,000 golfers took part in this year's 47 tournaments where there were special hygiene measures in place. The top golfers at the qualifying competitions met last weekend at the Germany Final held at the Frankfurt Golf Club (net B and gross) and the Golf Club Neuhof (net C and A) to determine, in four separate competitions, the participants for the coming year's Porsche Golf Cup World Final in Mallorca.

Smiles were not only on the faces of the four happy winners Meike Leichtle (gross), Uwe Jaekel (net A), Dörte Engelbach (net B), Frank Langer (net C), who can now plan for unforgettable days on the Balearic Island. The Germany Final's 148 golfers enjoyed, no matter how well they did, wonderful times on and

off the challenging courses in Frankfurt and Neuhof. A special feature was the personal video greeting sent by the Porsche Brand Ambassador Paul Casey.

“The Porsche Golf Cup is not only one of Porsche's most important customer programmes due to its long tradition,” says Alexander Pollich, Managing Director of Porsche Deutschland GmbH. “Since 1988, a spectacular event has arisen out of the close bond between Porsche and the game of golf, and it's one that sparks long-lasting memories. It's a very good piece of news that this special competition was able to be held again this year and that it was a source of great interest. Our Porsche Centers played a major part in everything.”

The team competition for the qualified Porsche Centers was won by the Frankfurt Porsche Center. The journey continues for the top golfers in the separate classes – each comprising a 18-hole Stableford. The quartet will form Team Germany at the Porsche Golf Cup World Final. Meike Leichtle (gross), Uwe Jaekel (net A), Dörte Engelbach (net B) and Frank Langer (net C) will meet the most successful golfers from the national qualifying events in about 20 markets.

In the coming year, there will not only be one Team Germany. As the 2019 season’s Porsche Golf Cup World Final has not been able to have been played up until now, there will be two World Finals one after the other in early summer next year. The gross winner Leichtle can also look forward to a VIP Experience at the 2022 Porsche European Open in Hamburg.

About the Porsche Golf Cup

The Porsche Golf Cup in Germany is one of the company’s most successful customer events and is jointly organised by the Porsche Centers and Porsche Deutschland GmbH. First held in 1988, the Porsche Golf Cup has developed into an international event whose last edition saw over 17,000 Porsche customers compete in 261 qualifying tournaments worldwide. At the last World Final that was held in Mallorca in spring 2019, 80 amateurs qualified from 20 nations.

Porsche in golf

Porsche has been the title sponsor of the Porsche European Open, a European Tour event, since 2015 and has been involved successfully in professional golf with automotive partnerships at three tournaments on the Asian and European Tour since 2019. Last year the sports car manufacturer additionally supported the UK Swing with the European Tour’s “Golf for Good” initiative. Porsche has also been organising the Porsche Golf Cup for more than three decades. The tournament series is one of the company's most successful customer events. Also highly successful is the Porsche Golf Circle, an international and app-based community for keen golf-playing Porsche customers that was launched in 2017.

MEDIA ENQUIRIES



Markus Rothermel

Spokesperson Sports Communications
+49 (0) 170 / 911 0779
markus.rothermel@porsche.de

Consumption data

911 Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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