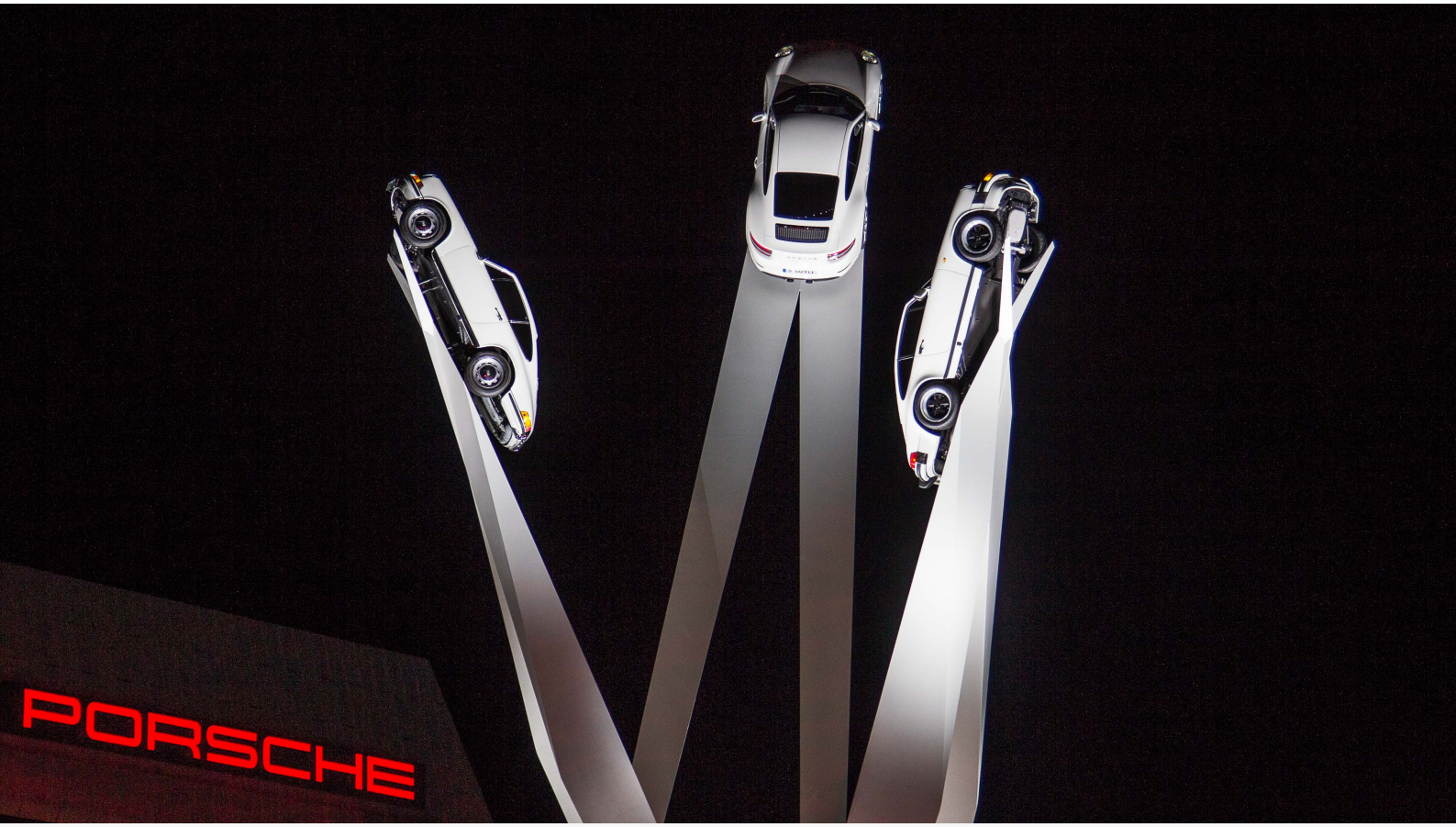


“Inspiration 911“ on the Porscheplatz

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31/08/2015 Three pillars, each crowned with a Porsche 911 – this is the new sculpture on the Porscheplatz in Stuttgart, Zuffenhausen.

The heart of Porsche beats in Zuffenhausen. It was here in 1963 that the first 911 rolled off the assembly line. It is the essence of the Porsche marque. Taking inspiration from this heritage, the British artist Gerry Judah has created a sculpture. It consists of three pillars up to the height of 24 m, each crowned with a Porsche 911 mounted at the top. The vehicles hail from different 911 generations as a tribute to the history of the classic.

This evening marked the public presentation of the sculpture entitled “Inspiration 911”. Cordoned off specifically for the occasion, the Porscheplatz offered an impressive setting. A combination of lightshow, film and vehicle choreography. With the glass facade of the Porsche Museum used as a

screen, the film clips could be projected on to an area of more than 200m². A moving display included vehicles that are also components of the art piece: An F-series from 1970, a G-series from 1981 as well as the latest generation 911. Spectacular light effects utilising the special architecture of the museum fascinated spectators. As a finale, the current model range of Porsche was showcased to guests on the grandstands. Have a look:

Matthias Müller, CEO of Porsche AG, said during his address at the event: “The sculpture that we present today is more than a work of art. It is also a symbol for our company’s close ties with Stuttgart.” In recent years, Porsche has invested around one billion Euros in facilities in the greater Stuttgart area. Furthermore, an additional 1.1 billion Euros have been earmarked for the recently-established safeguarding of locations – a large proportion of which is to be invested in Zuffenhausen. The commitment to the Swabian roots could not be clearer.

Link Collection

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