

Concept study Mission E Cross Turismo goes into series production: 300 new jobs

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19/10/2018 The second electric athlete from Zuffenhausen: At its meeting on 18 October, the Supervisory Board of Porsche AG gave the green light for series production of the concept study Mission E Cross Turismo.

The sports car manufacturer will create 300 additional jobs at its headquarters in Zuffenhausen for production of the vehicle, which was presented at the Geneva Motor Show 2018.

The road-ready concept study Mission E Cross Turismo was a highlight in Geneva and was well received by both visitors to the show and the media. The four-door Cross Turismo has an 800-volt architecture

and is prepared for connection to the fast charging network. It has a system output of 600 hp and a range of 500 km (NEDC).

The vehicle is a derivative of the Taycan. The first purely electric Porsche will be launched on the market in 2019. The introduction of the Taycan is generating 1,200 new jobs in Zuffenhausen. Great importance is attached to sustainability in production, which will therefore be carbon-neutral. Porsche plans to invest more than six billion euros in electromobility by 2022.

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