

New PCM feature: YouTube integration in four further model lines

09/12/2024 Even more convenient media enjoyment in PCM: YouTube is now included as standard in all Porsche 911, Cayenne, Panamera and Taycan models that support in-car video. The video platform enhances the driving experience, especially on longer journeys.

Porsche is expanding the entertainment options offered by Porsche Communication Management (PCM) in four further model lines. YouTube, the world's most-used video platform, is now available as standard in the 911, Taycan, Cayenne and Panamera, following its successful launch in the all-electric Macan. In newly configured vehicles, users have access to the video portal from the moment they take delivery of their vehicle. Existing vehicles that have already been delivered and have in-car video functionality can be retrofitted free of charge via a software update.

Porsche is thus offering its customers access to YouTube in its vehicles. Depending on the model series and equipment, streaming is possible for the front passenger either while driving or during driving

breaks. YouTube is seamlessly integrated into the PCM via the in-car video function.

YouTube offers an almost inexhaustible range of entertainment and educational content. This means that travellers can get inspiration for a stopover along the way, for example at a place of interest or a restaurant along the route. Those who prefer a dynamic detour can access tips on inspiring routes. The portal also contains helpful videos to help understand the functions of Porsche vehicles, for example Porsche's own tutorial series 'Spot on'.

YouTube also offers direct access to weather reports, news and other information on current events in the local area. The streaming service is not just for entertainment. Rather, it provides another almost unlimited source of knowledge directly in the PCM. YouTube works free of charge in the PCM with no prior registration. After optional login with a personal YouTube account, users can directly access individual recommendations, subscribed channels or stored favourites.

All compatible Porsche models play YouTube content on the central display of the PCM when the car is stationary. This makes productive and entertaining use of charging breaks in electrically powered vehicles. A passenger display is optionally available for the Cayenne, Panamera and Taycan model lines. It is designed so that it cannot be seen from the driver's seat and does not distract the driver. This means that passengers can also enjoy YouTube content while the car is in motion. This comprehensive entertainment system makes long journeys in two- and four-door Porsche sports cars even more entertaining. The Porsche becomes a mobile multimedia hub.

MEDIA ENQUIRIES



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Consumption data

Panamera GTS (WLTP)*: Consumo carburante ciclo misto (gamma modelli): 12.4 – 11.6 l/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 283 – 264 g/km; Stato [StandHeute]

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found

in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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