

Porsche Centre Bahrain celebrates the Macan Gems Collection in an exclusive evening showcase

31/01/2026 Porsche Centre Bahrain hosted an exclusive showroom evening highlighting the Macan Gems Collection, a curated trio of Macan vehicles inspired by the brilliance and individuality of precious gemstones. The event welcomed over 100 guests, including media, partners, and members of the Porsche female community, for an immersive celebration of design, craftsmanship, and personal expression.

Bahrain |The Macan Gems Collection features three uniquely configured vehicles, each representing a distinct gemstone personality: Emerald, Sapphire, and Amethyst. More than a visual statement, each configuration reflects a different character, from heritage and distinction to elegance and grace, to modernity and confidence, highlighting the Macan's versatility and the power of personalization.

"The Macan has always been a symbol of versatility and individuality. With the Macan Gems Collection, we wanted to showcase how configuration, design, and performance can come together to reflect

different personalities. This collection is about celebrating confidence, self-expression, and the idea that luxury is defined by the individual." said Timothy Price, General Manager at Porsche Centre Bahrain.

The evening brought together automotive excellence and creative collaboration through a series of carefully curated partnerships. Annada by Nada and Noor Al Alawi presented an exclusive collection created in partnership with Porsche, blending art, culture, and craftsmanship in a way that complemented the spirit of the Macan Gems Collection.

Adding a sensory dimension to the experience, Plamya introduced bespoke candles inspired by each gemstone, designed to reflect the unique personality of Emerald, Sapphire, and Amethyst, offering guests a refined and personal keepsake from the evening.

Bahrain Jewellery Centre further elevated the showcase by presenting gemstones that beautifully complemented the vehicles on display. Guests were also invited to participate in the Create Your Custom Bouquet workshop, adding an interactive and personalized element to the celebration.

"The Macan Gems Collection was created to resonate with women who are bold, confident, and unapologetically themselves. Each gem tells a different story, and through our partners and experiences this evening, we wanted guests to feel a personal connection to the Macan, not just as a car, but as an expression of who they are." said Semreen Ahmed, Marketing Manager at Porsche Centre Bahrain.

The celebration of the Macan Gems Collection underscored Porsche Centre Bahrain's commitment to creating meaningful brand experiences that extend beyond the automobile, bringing together design, individuality, and community in a refined and memorable setting.

In The Media

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