



## Great appearance for the new 911 in the Alps

19/01/2019 Porsche has presented the new 911 on snow and ice. After the world premiere at the Los Angeles Auto Show at the end of November 2018, the eighth generation of the sports car icon was presented at the Areit-Alm high above Zell am See in Austria.

It was the first appearance of the vehicle away from a motor show. For this, a helicopter flew the new 911 to the Alm, which is located at an altitude of 1,408 metres. The presentation was accompanied by Dr. Wolfgang Porsche, Chairman of the Supervisory Board of Porsche AG, Albrecht Reimold, Member of the Executive Board responsible for Production and Logistics, the brand ambassadors Walter Röhl and Mark Webber as well as the works drivers Timo Bernhard and Richard Lietz.

The 911 Carrera S costs from 120,125 euros in Germany, the 911 Carrera 4S from 127,979 euros; the corresponding Cabriolet variants are available from 134,405 euros or 142,259 euros respectively. The prices include value-added tax and country-specific equipment.

Porsche Design is honouring the new generation of the 911 with a strictly limited special-edition

watch: the 911 Chronograph Timeless Machine Limited Edition. Like the legendary sports car, the chronograph impresses with purist design, uncompromising functionality and absolute performance. The chronograph will be available from April 2019 at a price of 4,911 euros (RRP) in Porsche Design Stores, Porsche Centres, specialist shops and also online at [www.porsche-design.com](http://www.porsche-design.com).

## Consumption data

**911 Carrera S** (Predecessor model)

**911 Carrera 4S Cabriolet** (Predecessor model)

**911 Carrera S Cabriolet** (Predecessor model)

**911 Carrera 4S** (Predecessor model)

\*Further information on the official fuel consumption and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO<sub>2</sub>Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, [www.dat.de](http://www.dat.de)).

## Link Collection

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