

Deliveries up in first nine months

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14/10/2022 At the end of the third quarter, Porsche has seen a slight uptick in deliveries. Overall, the sports car manufacturer delivered 221,512 vehicles in the first nine months of the year – a 2 per cent gain compared to the same period last year. In the sales region Europe and in the German market, Porsche posted the most significant increases in deliveries.

Demand for sports cars from Zuffenhausen remains strong. In the first three quarters of 2022, Porsche delivered 221,512 vehicles to customers worldwide, an increase of 2 per cent over the previous year. The most popular model remains the Porsche Cayenne.

“We have managed to increase our delivery numbers in the first nine months of the year – in spite of various challenges,” says Detlev von Platen, Member of the Executive Board for Sales and Marketing at Porsche AG. “The popularity of Porsche as a modern luxury brand, as well as our products, is equally high on every continent. At the same time, we are still concerned about limitations to the supply of parts, which can impact waiting times for customers.”

Double-digit growth in home region

The biggest gains were in the sales region Europe, where Porsche delivered 42,204 vehicles between January and September – 11 per cent more than the same period last year. In its home market, Germany, 20,850 customers took delivery of their vehicles – a gain of 9 per cent. In China, which remains its largest single market, Porsche delivered 68,766 vehicles (a decline of 1 per cent). The limitations engendered by months-long lockdowns were largely balanced out by the third quarter.

In North America, Porsche recorded 56,357 deliveries. The slight decline of 4 per cent was due to logistical challenges, particularly in the first quarter, and accelerated deliveries in the third quarter continued to reduce the gap to the very strong previous year.

Cayenne remains the most popular range

The SUV models remain in especially high demand among customers. With 66,769 deliveries, the Porsche Cayenne remains in the top spot. The second most popular model, the Macan, recorded 59,604 deliveries. The iconic sports car, the 911, continues to rise in popularity, with 30,611 deliveries – a gain of 9 per cent. The Panamera was delivered to 25,452 customers. Worldwide deliveries of the all-electric Taycan hit 25,073, with the 12 per cent decline due to supply chain-related bottlenecks and declining parts availability. Both of these factors particularly affect the electric sports car while the order book for the Taycan remains large. Customers also took delivery of 14,003 examples of the 718 Boxster and 718 Cayman models.

“The fourth-quarter sprint is in full swing and we need to stay on our toes regarding external factors and uncertainties,” continues Detlev von Platen. “At the same time, we are tackling the remaining three months of the year full of resolve and vigour.”

Porsche AG Deliveries	**January – September**		
	2021	**2022**	**Difference**
Worldwide	**217,198**	**221,512**	**+2%**
Germany	19,099	20,850	+9%
North America	58,616	56,357	-4%
China	69,789	68,766	-1%
Europe (excluding Germany)	38,030	42,204	+11%
Rest of the World	31,664	33,335	+5%

Disclaimer

This announcement contains forward-looking statements that reflect Porsche's current views about future events.

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We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

Consumption data

911 GT3 con pacchetto Touring (Modello precedente)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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