



## Porsche Kicks Off Rennsport Reunion VI Festival of Race Cars, Drivers, Fans

**26/09/2018** Dozens of legendary Porsche drivers and hundreds of championship-winning and classic Porsche race cars will be in the spotlight as Porsche marks its 70th anniversary with the Thursday start of Rennsport Reunion VI.

Tens of thousands of motorsports enthusiasts are expected at WeatherTech Raceway Laguna Seca near Monterey, California, for the festival that takes place every three to four years, hosted by Porsche Cars North America (PCNA).

Rennsport started in 2001 as a way to honor the Porsche motorsports legacy. It has become the largest gathering of Porsche cars and fans in the world. The 2018 "Marque of Champions" theme highlights the legends of the brand: championship-winning Porsche race cars, the engineers who designed them, and the men who drove them to victories around the world. This year has special meaning because it is the 70th anniversary of the first Porsche sports car, the 356 "No. 1" Roadster, which was registered on

June 8, 1948.

## **As a highlight, the original 356 “No. 1” Roadster will be on display**

“For us, Rennsport is a giant family reunion,” said Klaus Zellmer, President and CEO of PCNA. “We are always thrilled when we get to celebrate our rich history and tradition alongside those who make the Porsche brand what it is – our car owners, fans, and drivers.”

Approximately 50 legendary drivers, 500 historic and customer cars, including 350 cars in competition, and the full Porsche Factory Team will be in attendance. As a highlight, the original 356 “No. 1” Roadster will be on display, giving all Porsche enthusiasts a look at the car whose shape, dynamic design, and lightweight construction has inspired all Porsche sports cars.

The sixth installment of Rennsport comes after more than 60,000 Porsche fans assembled for Rennsport Reunion V at Laguna Seca in 2015, making it the biggest three-day gathering in the event's history.

This year's gathering will feature champion Porsche drivers including Hurley Haywood, Derek Bell, and Jacky Ickx, and 13 current Porsche Factory drivers, including 919 Hybrid EVO driver Timo Bernhard. The event also highlights legendary Porsche engineers, including Norbert Singer and Hans Mezger, two of history's most influential race car creators.

## **Interviews with legendary drivers and Porsche executives**

Along with an impressive collection of Porsche cars, Rennsport will feature multiple autograph sessions, on-stage interviews with legendary drivers and Porsche executives, engineering and design seminars, as well as various games, giveaways, and meet-and-greets around the Porsche Park in the Paddock.

Thousands of members of the Porsche Club of America (PCA) will bring their prized Porsche cars to race and display in the 1,600-car PCA member corral. Along with daily PCA member parade laps, PCA Club Racing will have its own run group, capping off with Sunday's finals.

New this year: Download the Porsche Rennsport Reunion VI mobile app (Porsche RRVVI app) to easily navigate your way through the world's largest gathering of classic Porsche sports cars, race drivers, and enthusiasts. The Porsche RRVVI app includes a detailed map of WeatherTech Raceway Laguna Seca, event schedule with a schedule builder, driver bios, car details, and a social media photo contest. Available for iOS in the App Store and for Android devices in the Google Play store.

# MEDIA ENQUIRIES



**Frank Kayser**

one@kayser-photography.com

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