

Porsche delivers 14,800 cars

11/03/2015 The sports car manufacturer Porsche has handed over more than 14,800 new cars to customers worldwide in February 2015.

In the first two months of the ongoing year, Porsche AG has sold around 30,900 cars – a growth of one-third in comparison to the same period of the prior year.

“Porsche was again successful in February, throughout the world, with figures higher than last year’s”, said Bernhard Maier, Member of the Executive Board Sales and Marketing of Dr. Ing. h.c. F. Porsche AG. “For 2015, we expect further momentum through the systematic expansion of our product range – at the moment, this refers to the two sportiest derivatives of the model range: the Cayman GT4 and the 911 GT3 RS.” Both vehicles celebrated their world premiere at the Geneva Motor Show last week.

Deliveries on German home market: Increase of 40 per cent

On the German home market, Porsche made more than 2,000 deliveries in February 2015, an increase of nearly 40 per cent compared to the same month last year. In Europe, last year’s figure was surpassed

by almost one-half: the sports car maker delivered exactly 4,848 vehicles to customers there. Deliveries in Finland, Sweden, Belgium, Switzerland and Italy have more than doubled in each of these countries.

The share of the new Cayenne S E-hybrid is very high all across Europe: just fewer than 15 per cent of the Cayenne models are equipped with plug-in-hybrid technology. In the United States, the monthly result was slowed slightly on account of strikes in several harbours and the inclement weather. For the first two months of the ongoing year, by contrast, the American market showed a growth of 13 per cent.

For all deliveries at a glance, please see Downloads (left column).

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