



► The Future of Strategy Work

From Projects to Real-Time
Development and Deployment

The Future of Strategy Work

14/02/2019 Porsche Consulting outlines a framework on how to transform the approach for next level strategy work

Business models are changing ever more rapidly as the share of digitally induced added value grows. This has consequences for how companies work on and with their strategies. An irreversible paradigm shift is underway. From strategy as a project to the development of strategic capabilities. From lengthy intervals between strategy development projects to continuous strategy development and deployment in real time. In order to identify and understand external and internal strategic impulses on a continuous basis, companies need comprehensive strategic capabilities. The new Porsche Consulting strategy paper derives four capabilities, each with three characters that will be crucial for strategy work in the future. High performance enterprises will incorporate these capabilities into their strategy-related work in order to secure competitive advantages.

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<https://newsroom.porsche.com/en/2019/company/porsche-consulting-future-strategy-work-paper-16989.html>

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