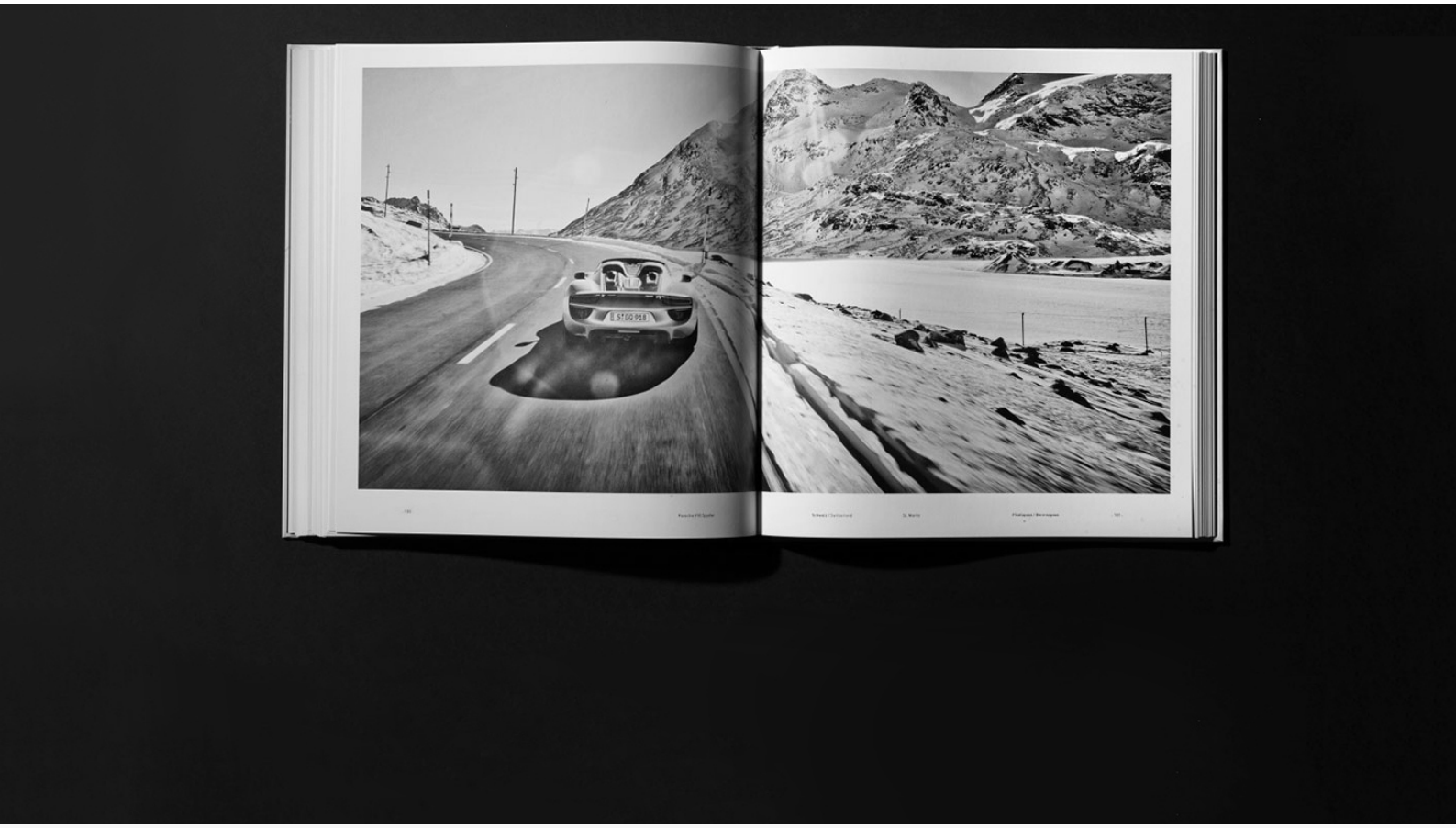


On the Birth of a Legend

19/01/2015 The Porsche 918 Spyder: once a daring idea, a reality today. Three new books give insights into the lighthouse project and show the super sports car like you've never seen it before.

There it stands unveiled in the brightly lit underground garage of the Porsche Museum: the “rolling chassis” of the 918 Spyder. No body, only the bare technology is visible. A few pages further on. White floor, white walls, here and there a bright green stripe. Otherwise, no chichi at the Zuffenhausen factory, nothing to distract the eye from what's essential: the production of the super sports car. Browsing through another few pages. The sun is shining, the snow-capped mountains surrounding St. Moritz in the background, the paint glistening. The 918 Spyder off road. Spectacular shots of a spectacular vehicle.

The “Picture Book” of the “Porsche 918 Spyder” trilogy features photographs of the Munich photographer and designer Stefan Bogner. The book is being published by Delius Klasing Verlag and came on the market on Thursday, January 15. In the second volume, the “Fact Book”, Porsche expert Klaus-Achim Peitzmeier summarises all important facts and figures on the vehicle. The third part is a “Storybook”, in which the journalist Jürgen Pander traces the development of the 918 Spyder. He looks behind the scenes and allows the protagonists of Porsche sports car design to speak.

The publisher summarises: “This trilogy about the Porsche 918 Spyder is like the car itself: passionate, concentrated, spectacular.”

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