Porsche Cars Canada announces extension of Roadside Assistance Program to front-line personnel in Ontario

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15/04/2020 Initiative to recognize and support healthcare workers in the province during the pandemic.

Porsche Cars Canada, Ltd. (PCL) has announced the extension of its Roadside Assistance services to include the approximate 235,000 Ontario hospital front-line workers, aimed at benefiting doctors, nurses, and respiratory therapists, until May 31, 2020. The purpose of this program is to assist those who may be experiencing a roadside event, regardless of the brand vehicle they drive.

"The world is experiencing one of the worst public health crises in its history and we are happy to offer a gesture to keep the valuable frontline workers moving as safely as possible," said Marc Ouayoun, President & CEO, Porsche Cars Canada, Ltd. "We recognize their tremendous contributions and feel that assisting in transportation issues during this time while they work towards the safety and wellbeing of Ontarians is our way to contribute to the greater good."

To qualify, individuals phoning 1-800-PORSCHE are simply required to identify themselves by presenting their Ontario hospital-issued identification between April 15 and May 31, 2020. The services rendered under the Porsche Roadside Assistance Program include the following: towing, battery jump-start, flat tire assistance, and emergency fuel delivery.

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