

Porsche increases deliveries by three percent in the first nine months

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09/10/2019 In the first three quarters of 2019, Porsche AG delivered 202,318 vehicles worldwide.

also as a plug-in hybrid. 73,967 Macan models were handed over to customers. This corresponds to a growth of nine percent year-on-year.

Positive development in Asia and North America

Porsche has been able to maintain its position in China and the USA – in spite of the generally weaker economic situation in both markets. 64,237 vehicles were delivered to Chinese customers in the first nine months, representing an increase of 14 percent compared with the prior-year period. In the USA – the second-largest Porsche market – deliveries grew by six percent to 45,062 units. The sports cars from Zuffenhausen also remained popular in the Asia-Pacific, Africa and Middle East regions. 86,235 vehicles were delivered in these markets, corresponding to an increase of eleven percent compared with the same period in the previous year. Deliveries fell in Europe due to the conversion to WLTP and gasoline particulate filters, which led to gaps in the available vehicle range in the first months of the year.

“The growth in China and the USA makes us positive about achieving our overall targets for the year," says Detlev von Platen, Member of the Executive Board for Sales and Marketing at Porsche AG. “In the medium term, there are signs of slight weakening in overall growth, however. We will monitor this closely and nevertheless remain optimistic going forward – also thanks to the full order books for the new Porsche Taycan."

Porsche presented its first all-electric sports car with the Taycan at

the beginning of September. The vehicle will be delivered in the USA from the end of 2019 and will be available in dealerships in Europe in the first few months of 2020.

PORSCHE AG			
January - September			
Vehicle deliveries	2019		
2018 Difference	Worldwide		
202,318	196,562 3%		
Europe	60,764		
66,551 -9%	Germany		
22,705	24,709 -8%		
America	55,319		
52,417 6%	USA		
45,062	42,626 6%		
Asia-Pacific, Africa and Middle East	86,235		
77,594 11%	China		
64,237	56,254 14%		

The sports car manufacturer therefore achieved an increase of three percent compared with the prior-year period. The Cayenne and Macan model series enjoyed particularly high demand. The Cayenne again saw the strongest growth with 62,022 vehicles and a plus of 25 percent. The model was recently launched as a Coupé variant – also as a plug-in hybrid. 73,967 Macan models were handed over to customers. This corresponds to a growth of nine percent year-on-year.

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Der legendäre Rennwagen 917 feiert in diesem Jahr ebenso wie die 1970er-Jahre-Ikone 914 den 50. Geburtstag. Über beide entstanden zum Jubiläum umfangreiche Porträts mit bisher wenig bekannten Fakten und Hintergründen. Zur Weltpremiere des Taycan, der die Ära der vollelektrischen Sportwagen von Porsche einleitet, dokumentiert ein detailliertes Buch die Geschichte der Elektromobilität von Porsche, deren Anfänge bereits 120 Jahre zurückliegen.

Der 917 hat Motorsportgeschichte geschrieben. Unter der Überschrift **„Colours of Speed – 50 Jahre Porsche 917“** widmet das Porsche Museum der Rennsportikone eine Sonderausstellung, die noch bis zum 8. Dezember zu sehen ist, sowie ein Buch mit dem gleichnamigen Titel. Porsche gewann mit dem 917 ab 1969 drei Markenweltmeisterschaften in Folge, wie auch die 24 Stunden von Le Mans der Jahre 1970 und 1971. In den USA war eine bis zu 1100 PS starke Turboversion im Jahr 1973 in der CanAM-Meisterschaft unschlagbar. Auf über 300 Seiten gibt unter anderem Hans Mezger, der den Zwölfzylindermotor des 917 konstruierte, Einblicke in die Ära des 917. Das Buch aus der „Edition Porsche Museum” wird im Buchhandel vom Motorbuch Verlag vertrieben.

MEDIA ENQUIRIES



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