



Charging at Porsche: many roads lead to electric power

10/12/2024 Greater convenience and shorter travelling times: a Newsroom microsite provides an overview of 'Charging at Porsche'.

Porsche focuses on a trio of drive systems: fully electric cars, efficient plug-in hybrids and emotive combustion engines. In the fully electric segment, the sports car manufacturer has recently launched the Macan as its second all-electric model, alongside the Taycan.

Fittingly, the Volkswagen Group has just started a cross-brand communication campaign to share more details about electromobility. The Enter Electric! campaign aims to provide an in-depth look into the possibilities offered by electric cars. A central component for Porsche is the Charging at Porsche microsite. Here, readers will find information on topics such as charging at home, the Porsche Charging Planner and an overview of all the on-the-go charging options.

A second microsite comprehensively summarises all topics on Electromobility at Porsche.

MEDIA
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Consumption data

Taycan 4 Cross Turismo (WLTP)*: Electrical consumption combined: 21.5 – 18.7 kWh/100 km; CO₂ emissions combined: 0 g/km; CO₂ class: A

Taycan (WLTP)*: Electrical consumption combined: 19.1 – 16.7 kWh/100 km; CO₂ emissions combined: 0 g/km; CO₂ class: A

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article

https://newsroom.porsche.com/fr_CH/2024/products/porsche-charging-microsite-enter-electric-38126.html

Media Package

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