Trevor Arthur

16/07/2019 All information about the Vice President, Area West of Porsche Cars North America can be found here.

Trevor Arthur is Vice President, Area West of Porsche Cars North America, Inc. (PCNA), headquartered in Atlanta.PCNA is the exclusive U.S. importer of Porsche 911; 718 Boxster and Cayman; Macan and Cayenne; Panamera; and Taycan.

As Vice President, Area West, Arthur oversees operations for privately owned Porsche dealers in states including Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah and Washington.

Arthur joined Porsche in 2008 as a regional manager for Porsche Cars Canada, Ltd., where he was responsible for the attainment of national vehicle retail, wholesale, pre-owned and Tequipment, and Driver's Selection by Porsche Design sales objectives.

Previously, Arthur worked in sales and service with Toyota Canada and Lexus Canada.

Arthur received a degree in Business Administration, Automotive Marketing from Georgian College in Barrie, Ontario.

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