

First digitally, then in Dubai: double premiere for the Cayenne Electric

10/11/2025 Porsche will present its second all-electric SUV to the world on 19 November. The Cayenne Electric debuts during a digital world premiere that will be broad-cast from 15:00 CET. Three days later, international media and fans of the brand will be able to discover the new model live for the first time at the Icons of Porsche Festival in Dubai.

More than two decades ago, Porsche succeeded in transferring the legend of the sports car brand to a new market segment with the Cayenne. Since 2002, the SUV has represented the ideal blend of performance, versatility and everyday practicality. With the Cayenne Electric, Porsche is now opening a new chapter in the success story of the model series – with outstanding driving dynamics, excellent long-distance comfort, uncompromising off-road capability and the efficiency of modern e-mobility. Based on Porsche's latest electric vehicle architecture, the Cayenne Electric sets new standards in the SUV segment – both in terms of performance and charging capability as well as comfort and digital connectivity. The Cayenne Electric complements the existing range of combustion-engined and plug-in hybrid variants.

Porsche will broadcast the world premiere of the Cayenne Electric on 19 November 2025 from 15:00 CET here in the Porsche Newsroom, on the Porsche YouTube channel and on LinkedIn – and will afterwards be available on demand.

Shortly after, on 22 and 23 November, the Cayenne Electric will celebrate its public premiere at the fifth Icons of Porsche festival in Dubai, one of the most important brand events in the region. Last year, about 28,000 sports car fans from around the world flocked to the Porsche-themed exhibition area.

MEDIA ENQUIRIES



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Consumption data

Cayenne Turbo E-Hybrid (WLTP)*: Consumo carburante ponderato misto (gamma modelli): 5.3 – 4.8 l/100 km; Consumo energia elettrica ponderato misto (gamma modelli): 20.4 – 20.0 kWh/100 km; Emissioni CO_2 ponderate miste (gamma modelli): 119 – 108 g/km; Stato [StandHeute]

Cayenne GTS Coupé (WLTP)*: Consumo carburante ciclo misto (gamma modelli): 12.7 – 12.1 l/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 289 – 277 g/km; Stato [StandHeute]

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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