



First digitally, then in Dubai: double premiere for the Cayenne Electric

10/11/2025 Porsche will present its second all-electric SUV to the world on 19 November. The Cayenne Electric debuts during a digital world premiere that will be broad-cast from 15:00 CET. Three days later, international media and fans of the brand will be able to discover the new model live for the first time at the Icons of Porsche Festival in Dubai.

More than two decades ago, Porsche succeeded in transferring the legend of the sports car brand to a new market segment with the Cayenne. Since 2002, the SUV has represented the ideal blend of performance, versatility and everyday practicality. With the Cayenne Electric, Porsche is now opening a new chapter in the success story of the model series – with outstanding driving dynamics, excellent long-distance comfort, uncompromising off-road capability and the efficiency of modern e-mobility. Based on Porsche's latest electric vehicle architecture, the Cayenne Electric sets new standards in the SUV segment – both in terms of performance and charging capability as well as comfort and digital connectivity. The Cayenne Electric complements the existing range of combustion-engined and plug-in hybrid variants.

Porsche will broadcast the world premiere of the Cayenne Electric on 19 November 2025 from 15:00 CET here in the Porsche Newsroom, on the Porsche YouTube channel and on LinkedIn – and will afterwards be available on demand.

Shortly after, on 22 and 23 November, the Cayenne Electric will celebrate its public premiere at the fifth Icons of Porsche festival in Dubai, one of the most important brand events in the region. Last year, about 28,000 sports car fans from around the world flocked to the Porsche-themed exhibition area.

MEDIA ENQUIRIES



Sandro Kälin

Head of Communications Porsche Schweiz AG
+41 41 487 91 16
sandro.kaelin@porsche.ch

Consumption data

Cayenne Turbo E-Hybrid (WLTP)*: Fuel consumption weighted combined: 5.2 – 4.7 l/100 km; Fuel consumption with depleted battery combined: 11.9 – 11.2 l/100 km; Electrical consumption weighted combined: 20.4 – 20.0 kWh/100 km; CO₂ emissions weighted combined: 119 – 108 g/km; CO₂ class weighted combined: D – C; CO₂ class with depleted battery: G

Cayenne GTS Coupé (WLTP)*: Fuel consumption combined: 12.7 – 12.1 l/100 km; CO₂ emissions combined: 290 – 277 g/km; CO₂ class: G

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article

https://newsroom.porsche.com/it_CH/2025/products/porsche-cayenne-electric-world-premiere-41057.html

Media Package

<https://pmdb.porsche.de/newsroomzips/db6a72fb-376c-4eda-b918-9f323b3472a0.zip>