Electrified in 9:11 minutes

20/02/2020 From performance on ice and exclusive insights into production to hairpin technology: the current edition of the 9:11 Magazine is devoted entirely to the Porsche Taycan electric sports car.

Chapter 1: Svindal's new world

Aksel Lund Svindal and the Porsche Taycan have a lot in common: dynamic drive and stamina, top performance and reliability. The former world-class skier and the electric sports car are a dream team on Norway's snow-covered roads.

Chapter 2: How a Taycan is made

The all-electric sports car is produced in Zuffenhausen in a newly built factory: CO_2 neutral and with the employees as an integral part of the project. From body shop to assembly, we take a tour through production – from the perspective of the Taycan.

Chapter 3: Performance on snow and ice

The Taycan is the perfect winter car. In Finland, the 4S proves that Porsche e-performance also works on snow and ice. Vice President Model Line Dr Stefan Weckbach explains what makes the Taycan a true Porsche.

Chapter 4: Hairpin technology

The specific way the copper wire coils are wound in the electric motor of the Taycan offers various advantages: these include lower weight, more powerful torque and more consistent performance. Discover hairpin technology in detail.

Chapter 5: Mission accomplished

The Taycan is Porsche's first step into electric mobility – and one that is setting milestones. Sporty, energy efficient, sustainable; join the journey of the all-electric sports car in 45 seconds.

The 9:11 Magazine

Porsche publishes a wealth of entertaining and informative contributions from the world of Porsche at

its website, 911-magazin.porsche.de. Whether it's presenting new models or highlighting milestones in the company's history, the online TV series complements the Porsche customer magazine “Christophorus” and is published at the same intervals, in both German and English. Additional footage material and photos are freely available for journalistic purposes.

Consumption data

Taycan Turbo (Predecessor model)

Taycan 4S with Performance Battery Plus (Predecessor model)

Taycan 4S with Performance Battery (Predecessor model)

Taycan 4S with Performance Battery (Predecessor model)

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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