

Unleashing Semiconductor Superiority

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21/11/2023 Creating competitive advantages for one of the world's most powerful resources.

The semiconductor crisis has had a major impact on the global economy, highlighting the critical role of microchips in today's industries and products. Demand for semiconductors in automotive, industrial, consumer electronics, computing, and communications applications is expected to grow by 65% by 2030. In response, leading economies and semiconductor manufacturers have moved quickly to invest billions of dollars to expand global production capacity across the semiconductor supply chain to meet ever-increasing demand. Given the current market dynamics, companies have been urged to implement an effective semiconductor strategy.

To achieve semiconductor superiority, executives must prioritize successfully overcoming ten major obstacles in five thematic clusters: Data Transparency & Risk Management, Semiconductor Category

Management, Sourcing Strategy, Collaboration Management and Change Management. All ten pitfalls are closely examined in the whitepaper, providing hands-on approaches for leading organizations.

Download the Strategy Paper: Unleashing Semiconductor Superiority

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