

Sound of Porsche in Moscow

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18/09/2015 For the fourth time in history, right after New York, London and Shanghai, famous interactive pop-up exhibition “The Sound of Porsche” has opened its doors in Moscow.

Unique virtual rides, sound labs, incredible stories of Porsche and, of course, athletic 911 Carrera 4 GTS — there are lots of things that make a heart of every sports car lover skip a beat. To sum it up, the Sound of Porsche temporary exhibition invites young and young-at-heart customers to explore the uniqueness of the DNA and history of the brand – and this in the middle of most premium an busiest shopping destination in Moscow. Another innovative way of telling and experiencing the story of Porsche brand: the #soundofporsche.

The Porsche Pop-Up-Store in Moscow

Link Collection

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https://newsroom.porsche.com/en/company/porsche-sound-moscow-pop-up-store-11380.html

Media Package
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External Links
http://www.porsche-moscow.ru/
http://www.porsche.com/specials/en/uk/sound-of-porsche/

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