

Porsche Centre Bahrain launches the all-electric Macan and Taycan

30/10/2024 Bahrain | Last night, Porsche Centre Bahrain hosted an unforgettable launch event for the new all-electric Macan and Taycan at the Ritz Carlton Hotel Private Island.

Bahrain| Last night, Porsche Centre Bahrain hosted an unforgettable launch event for the new all-electric Macan and Taycan at the Ritz Carlton Hotel Private Island. The exclusive gathering welcomed automotive enthusiasts, VIP clients, and media representatives for an evening filled with luxury, innovation, and entertainment.

Guests were treated to an exquisite selection of gourmet canapés as they mingled in a beautifully designed setting. The event featured interactive experiences, including a vibrant basketball court, whimsical garden characters, and a captivating roaming magician, creating an atmosphere of excitement and engagement.

The highlight of the evening was the grand unveiling of the new all-electric Macan and Taycan, introduced in a dazzling display featuring a breakdancing performance that left attendees in awe. This

dynamic presentation underscored Porsche's commitment to performance and innovation, setting the stage for the next generation of electric vehicles.

"Tonight, we celebrate more than just the launch of two remarkable electric vehicles; we celebrate the future of driving with Porsche," said Tim Price, General Manager of Porsche Centre Bahrain.

"The all-electric Macan and Taycan combine cutting-edge technology and sustainability with the performance and luxury that our customers expect."

The new all-electric Macan showcases a striking design paired with an advanced electric drivetrain, ensuring an exhilarating experience on any terrain. The new Taycan continues to redefine electric performance with its impressive acceleration, innovative technology, and luxurious interior that embodies Porsche's heritage.

Adding to the evening's allure, guests enjoyed a stunning display featuring Annada, further enhancing the event's luxurious ambiance. The combination of culinary delights, interactive activities, and live entertainment made for a truly memorable experience.

Porsche Centre Bahrain is proud to lead the charge towards a sustainable future while maintaining the brand's legacy of excellence and performance. For more information about the new all-electric Macan and Taycan, please visit https://dealer.porsche.com/bh/bahrain/en-GB

In The Media

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Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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