

First generation - Design and model variants

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With the 911, designer Ferdinand Alexander Porsche created an icon. Characteristic style elements include the distinctive headlight 'tunnels', the flat bonnet between them, the hatchback with a large rear window and the short overhangs. From model year 1969 on, the wheelbase was extended by 57 mm. With the 911 Carrera RS 2.7, Porsche became the first series-production sports car to feature integrated front and rear spoilers. These weren't merely a fashionable accessory, but instead were aerodynamic and technical developments designed to improve aerodynamic downforce and handling in corners.

Model variants

Over the course of production of the first-generation car, Porsche sold the series model variants 912, 911, 911 T, 911 L, 911 E, 911 S and 911 Carrera RS 2.7. Added to them were the specialist

motorsport variants.

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