

Gone with the Wind

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02/09/2015 Open top driving and stylish hairstyles – do the two go together? Porsche put it to the test with model Sara Nuru and celebrity hairdresser Shan Rahimkhan.

We're all familiar with pictures of Hollywood beauties like Grace Kelly in a cabriolet. Perfect landscapes pass by, the wind gently caresses the driver's face, a scarf keeps her hair in place.

But any woman who has ever driven a cabriolet herself knows that the reality is different. Strands of hair escape, blow wildly around and sooner or later they're sure to find their way into your mouth and eyes. Your hairstyle has gone with the wind when you arrive at your destination.

But does it have to be like that? The Porsche Newsroom also asked this question and went searching for the ideal cabriolet hairstyle – together with celebrity hairdresser Shan Rahimkhan, German model Sara Nuru and beauty blogger Lina Mallon.

Three styles were tested in realistic conditions in a 911 Turbo S Cabriolet:

You can see the result – and the clear winner – in this film:

The participants at a glance:

Link Collection

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https://newsroom.porsche.com/en/products/porsche-cabriolet-hairstyles-driving-sara-nuru-shan-rahimkhan-test-11331.html

Media Package
https://pmdb.porsche.de/newsroomzips/d82f39df-dae1-48e5-9a88-13e58b7c11a5.zip

External Links
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