

White Paper – Spotlight on Coporate-Wide Efficency Programs

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02/10/2019 Porsche Consulting publishes new White Paper

Signs of an economic downturn are globally prevalent. Porsche Consulting investigated more than 400 publicly listed, European-headquartered companies with a cumulative sales amount of €3,600 billion. On average, profitability (EBIT) reached a plateau during economic prosperity in 2017/2018 and suddenly dropped by 1.6 percentage points in 2019. Now is the time to do both tackle the cost structure and drive top-line growth to stay ahead of the competition. The new strategy paper of Porsche Consulting focus on key success factors of corporate-wide efficiency programs and reveals why profitably growing peers are outperforming other market participants. In addition, Porsche Consulting provides the top 20 levers to increase the company value in times of uncertainty.

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