

„Join the Porsche Ride“ – Station 1: The Taycan and the aurochs - environmental education at Porsche Leipzig

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01/06/2022 The Porsche sustainability initiative "Join the Porsche Ride" started in June 2022 with the first drive from Stuttgart to Leipzig. The Porsche Taycan's journey around the world thus began right on its own doorstep, at the Porsche plant in Saxony. Here, the Taycan went on a Porsche Safari.

Porsche has been supporting the preservation of nature around the Porsche plant since it began its activities in Leipzig in 2000. This includes, among other things, a near-natural site with a sustainable grazing concept on 132 hectares of natural area and the Porsche Safari environmental education

program.

The cooperation program with the Auwaldstation Leipzig is about strengthening visitors' awareness of nature and sustainability. Since 2018, families, children and school classes can go on a discovery tour accompanied by an environmental educator. They explore the local flora and fauna in the plant's off-road area, which is home to aurochs, exmoor ponies, honey bees and numerous wild animals such as hares, deer and pheasants.

Together with the expert partner, the Auwaldstation Leipzig, the basic idea of the Porsche Safari and "Join the Porsche Ride" initiative is being strengthened. This is to make children and young people aware of the need to preserve the environment and thus contribute to a sustainable and better life. The Auwaldstation sees itself as a nature conservation station and environmental education facility - in a unique location in the Leipzig floodplain forest, which is significant throughout Europe.

From the Porsche Safari in Leipzig, the Porsche Taycan headed across the Alps to its next stop: Switzerland.

MEDIA ENQUIRIES



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Consumption data

Taycan 4S with Performance Battery (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

Link Collection

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