

Sustainability organization

24/07/2026 Sustainability is anchored as a central cross-cutting element in the Porsche Strategy 2030 Plus. It is embedded in the organization throughout the group with a clear internal structure and defined responsibilities.

Mobility, and therefore the automotive industry, plays a key role in the transformation of business toward sustainability and the related fight against climate change. Porsche is committed to actively shaping the future of mobility while taking the environment and society into account. This includes the development of vehicles and other products and services in line with sustainability criteria and the company's self-image as a progressive, socially committed employer and reliable business partner. Beside the company's own vehicle production, the upstream and downstream value chain are considered as well.

In 2024, Porsche sharpened its strategy and realigned it to the changed and challenging market environment. The revised Porsche Strategy 2030 Plus focuses more on the key success factors of the company to lead the company into a successful future and leverage the opportunities of transformation. "Sustainability" forms one of four cross-functional strategies, along with "Customers," "Products," and "Transformation," which are addressed across all departments.

Porsche takes a strategic and structured approach to sustainability: The areas Environment (E), Social (S) and Governance (G) – ESG – describe the basic principles of sustainable and partnership-based business practices. By embedding these criteria in its strategy, Porsche aims to actively take responsibility and make sustainable management an integral part of its business decisions and products.

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Consumption data

Macan Turbo (WLTP)*: Electrical consumption combined: 20.6 – 18.3 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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