

Kjell Gruner to leave Porsche Cars North America

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05/07/2023 Kjell Gruner, President and CEO of Porsche Cars North America since 2020, will leave the company at his own request on 6 July 2023. From 2010 to 2020, he served as the Head of Marketing at Porsche AG.

“We thank Kjell Gruner for his excellent work at Porsche,” said Detlev von Platen, Member of the Executive Board for Sales and Marketing at Porsche AG. "First as the Head of Marketing and then leading the American market, he has played an important role in the global development of the Porsche brand in recent years. Both personally and professionally, we wish him all the best."

Porsche Cars North America executives Joe Lawrence (COO) and Thierry Kartochian (CFO) will lead the US subsidiary on an interim basis in addition to their other duties, effective immediately.

MEDIA ENQUIRIES



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