

Porsche Centre Kuwait celebrates fifth annual Porsche Club festival at Kuwait Motor Town

09/02/2026 Porsche Centre Kuwait, Behbehani Motors Company, in collaboration with Porsche Club Kuwait, hosted the fifth edition of the Porsche Club Festival on Friday, 6 February, and Saturday, 7 February, at Kuwait Motor Town (KMT).
The two-day event has become a highlight of Kuwait's automotive calendar, bringing together Porsche enthusiasts and families from across the country and wider GCC to experience the brand's community and heritage.

Kuwait |The festival was held under the patronage of His Excellency, the Governor of Ahmadi, Sheikh Hamoud Jaber Al-Ahmad. Participants attended not only from Kuwait but also from across the GCC and the wider Arab world, underscoring Porsche's strong regional appeal.

The event featured a diverse programme of activities designed to engage a wide audience, including families and young enthusiasts, speed lovers, foodies, car collectors, media representatives, influential

figures, and loyal Porsche customers.

A major highlight of the festival was the largest Porsche parade ever staged at KMT, captivating audiences with the sight and sound of the brand's most iconic vehicles. Porsche Centre Kuwait also showcased a selection of Porsche Lifestyle items and a curated range of Approved Cars.

A standout moment was the Kuwait debut of the highly anticipated Macan Gems Collection, which impressed visitors with its vibrant colours and striking design.

The festival also featured a display of rare and iconic classic Porsche vehicles, drawing significant attention from attendees.

Porsche Centre Kuwait holds the official Porsche Classic Partner designation, making Kuwait one of only three countries in the Arab region with this distinction.

At the heart of the festival was the GP Circuit race, held on Kuwait's largest racing circuit, where professional drivers from Kuwait and neighbouring countries competed and recorded impressive lap times. Top performers were celebrated by the audience and recognised with trophies.

Another key highlight was the Concours d'Elegance, which showcased classic Porsche vehicles from across the Middle East. Over the two days, these timeless cars were evaluated by a qualified jury, with prizes awarded to the three best classic Porsches, celebrating automotive heritage, craftsmanship, and design excellence.

The festival also highlighted Porsche Centre Kuwait's commitment to supporting local SMEs, featuring booths that offered culinary experiences, handmade crafts, and artisanal products from local creators.

Live music, along with family-friendly activities such as quizzes and giveaways, ensured that attendees were engaged and entertained throughout the two-day event.

For younger attendees, the festival offered dedicated activities including e-Karting and interactive challenges, while gamers participated in e-racing competitions, with prizes awarded for the fastest lap, best racer, and best photograph, ensuring a fully inclusive experience for all ages.

Attendees also experienced GT cars on the KMT circuit with professional drivers, and the Time Attack Challenge, which set the fastest lap ever recorded at Kuwait Motor Town.

The festival reinforced Porsche Centre Kuwait and Porsche Club Kuwait's leadership in automotive culture and community engagement in the region.

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