



Macan GTS meets Pilates: Exploring the balance between power and well-being

27/04/2026 Porsche Center Réunion hosted an exclusive morning dedicated to wellness and performance as part of a unique event centered on the new Macan GTS, which had just arrived on the island in early April.

La Réunion | Held on Saturday, April 25, at the Porsche Center Réunion in Saint-Denis, this event brought together customers, special guests, and several local content creators for an immersive experience blending sports, lifestyle, and automotive exploration.

The Macan GTS: a blend of character and elegance

With the new Macan GTS, Porsche once again affirms its sporty DNA through a model that combines power, precision, and bold design. Designed to deliver a unique driving experience, this SUV perfectly

embodies the balance between performance and everyday comfort.

During this exclusive morning event, guests had the opportunity to discover the vehicle in an intimate and refined atmosphere, true to the Porsche universe.

To enhance the showroom, Réunion-based artist and designer Régina Pisano created a unique floral installation composed of giant handmade flowers. Known for her poetic and immersive style, she crafts bespoke settings that blend elegance, creativity, and artistic expertise. Her installations added a delicate and contemporary touch to the event, transforming the Porsche Center Réunion into a true sensory experience.

A lifestyle experience at the heart of the Porsche Center

Much more than just a car showcase, this event aimed to create a genuine moment of connection and shared experience.

On the agenda: an introductory Pilates session, a matcha workshop, and a Macan GTS test drive workshop. Intimate conversations in a warm and elegant atmosphere. Every detail was designed to offer a completsensory experience, where well-being met automotive excellence.

Through this event, the Porsche Center Réunion reaffirms its commitment to offering unique experiences to its community, by combining the Porsche world with inspiring and contemporary moments.

The Macan GTS x Pilates exemplifies a new way to experience Porsche: more immersive, more human, and resolutely lifestyle oriented.

Combining movement, elegance, and performance, this exclusive morning allowed participants to discover the new Macan GTS in an original and inspiring setting, at the heart of the Porsche Center Réunion.

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
cjordan@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
mahvesh.sayed@porsche-me.ae

Link Collection

Link to this article

https://newsroom.porsche.com/en_AE/2026/company/porsche-la-reunion-macan-gts-pilates-42553.html

Media Package

<https://pmdb.porsche.de/newsroomzips/d1004a55-c648-4f00-92d5-cff02d51606f.zip>