

Austro-Daimler ADS R ‘Sascha’ celebrates centenary of its class victory at the Targa Florio

This article reflects the status at the time of its publication. The content may since have become outdated.

11/10/2022 A team from the Porsche Heritage and Museum department undertook the restoration of this historic car.

At Porsche, there has always been a tradition of building small, lightweight sports cars with innovative technology. Another common thread that weaves through the company's history is the sports car manufacturer's custom of proving its innovations in motor racing before they go into series production. It was exactly one hundred years ago that Ferdinand Porsche, then Head of Development and Production at Austro-Daimler, used the extreme demands of motorsport to demonstrate his ideas. And with success: the Austro-Daimler ADS R won the Targa Florio on 2 April 1922 against strong

competition in the smallest displacement class, taking class victory in the mountains of Sicily.

With the Austro-Daimler ADS R, the then 46-year-old Ferdinand Porsche placed his faith in the principle of the power-to-weight ratio, to this day a defining feature of all sports cars from Zuffenhausen. A century later, a team from the Porsche Heritage and Museum department undertook the restoration of this historic car.

MEDIA ENQUIRIES



Astrid Böttinger

Spokesperson Heritage and Porsche Museum
+49 (0) 170 / 911 2065
astrid.boettinger@porsche.de

Video

https://newstv.porsche.com/porschevideos/226387_en_6000000.mp4

Link Collection

Link to this article
https://newsroom.porsche.com/en/2022/history/porsche-100-years-class-victory-targa-florio-austro-daimler-ads-r-sascha-29961.html

Media Package
https://pmdb.porsche.de/newsroomzips/d08ddfb3-4c3f-47a4-a2d9-ae680f04f08c.zip