

Curves magazine heads to Japan

03/07/2025 In Curves Japan, photographer Stefan Bogner explores the culture and roads of the country that the locals call Nippon.

Curves has never ventured as far as Japan. And that's not just in terms of the distance between the magazine's origin, in the European Alps, and the destination for the new edition: the breadth and depth of the latest journey to explore local culture, history and way of life is also great.

Between the Alpine passes and the islands of Japan on the edge of the Pacific Ocean lie vast continents. From Central Europe to East Asia, the mountains, marine environments and cultures can vary greatly.

“Japan is like a different world,” says Stefan Bogner, who founded Curves magazine. “It doesn’t fit into a ‘box’. And perhaps that’s exactly why it is even more fascinating and captivating when you experience it firsthand.”

Bogner and his team took a typical Curves approach when they visited: no ticking off tourist sights, no touring UNESCO World Heritage sites, no drifting sentimentally from one Instagram-famous scene to

another. The trip was all about travelling with the flow of the country.

With its people: in the traffic jams of multi-lane highways and in the vibrant corners of bustling cities like Kyoto and Tokyo. Along smaller, lesser-known roads that run like ribbons of asphalt, traversing dense forests and tracing stunning coastlines. And via fascinating temples that shine like jewels.

Bogner covered around 5,000 kilometres in the Land of the Rising Sun and in doing so shares some unique insights into the diversity of Japan: whether searching for curves in the 'Japanese Alps' in a 718 Boxster or exploring more leisurely in a fully electric Taycan and Macan, Curves Japan is an invitation to discover the country in a truly special way.

MEDIA ENQUIRIES



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Consumption data

Taycan 4S Cross Turismo (WLTP)*: Consommation électrique combinée (gamme): 21.4 – 18.7 kWh/100 km; Emissions de CO_2 combinée (gamme): 0 g/km; Statut [StandHeute]

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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