

Industrialized Construction

STRATEGY PAPER

Industrialized Construction

11/06/2025 The blueprint to disrupt and transform the construction industry.

The construction industry is at a crossroads. Despite its global economic significance, it struggles with declining productivity, labor shortages, and mounting environmental pressures. Industrialized Construction offers a transformative solution – combining productization, design for manufacture and assembly (DfMA), and prefabrication to deliver faster, greener, and more cost-efficient buildings.

This strategy paper outlines how Industrialized Construction can reshape the value chain, unlock efficiency, and meet the urgent demand for sustainable housing and infrastructure worldwide.

Read the strategy paper in full length: [Industrialized Construction](#).

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