

White Paper – Transform and Perform

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03/11/2020 Shorter planning cycles, global competition, stricter regulatory requirements: Transformation is moving further into the focus of strategists and decision-makers of key industries - the automotive supplier industry is particularly affected.

Be it with regard to OEM requirements or their own product portfolio: Anticipating disruptive momentum and adapting your own business accordingly is the core of strategic maneuverability. Parallelism is crucial: transformation rarely succeeds without high operational efficiency. If transformation is the steering wheel for the future of a company, then operational efficiency is its engine. Efficiency is a condition for financing change and thus a prerequisite for transformation. This strategy paper describes the effects of current changes on the market environment of the supplier industry and provides recommendations on how suppliers can open up new horizons.

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