

New shine for classic sports cars

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22/09/2015 Porsche Classic has put together a car care kit that has been developed specifically for the characteristics of earlier paints, soft-top fabrics and other materials.

The total of 17 products and implements cover the full gamut of exterior care. These include shampoo and cleaning clay for stubborn grime, polish and hard wax, synthetic materials cleaner and acid-free wheel rim cleaner. Also included are the appropriate sponges, cloths and brushes for each. Every product has been tested in the Porsche development centre in Weissach for compatibility with the relevant materials, with tests run both in the lab and in practical application. The car care kit is available in an appropriately configured leather bag featuring the classic Pepita pattern. In Germany it costs 470 euros (RRE), inclusive of value added tax.

One example of the high quality of the car care kit is the polish. Its abrasives contain no synthetic materials and have a consistent, uniform structure. This makes it possible to achieve an even shine without any tiny scratches at all. For long-term protection the hard wax consists of 40 percent

carnauba, the hardest natural wax there is. Special nano-polymers ensure a high sheen and simultaneously make application easier. The synthetic materials cleaner is also made up of a special combination of protective oils and light stabilising additives. It prevents the emollients from diffusing and as a result rubber and plastics remain more supple. All products can be individually reordered.

As a division of the Stuttgart sports car manufacturer, Porsche Classic looks after providing supplies for all vehicles with a production period that ended in general more than ten years ago. This covers all aspects of vehicle care and technical literature, includes the supply and reproduction of original parts and extends all the way to complete restoration. So that classic vehicles are looked after and reconditioned in optimum fashion, the company is currently expanding its international dealer and service network to around 100 Porsche Classic partners. Awaiting Porsche customers and other interested parties at the service bases is the complete array of Porsche Classic services. In this way, Porsche is integrating caring for and preserving the value of classic and vintage cars into an innovative service strategy that closely dovetails Porsche's tradition and innovation.

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