

Porsche Centre Abu Dhabi and Al Ain Creates a Moment of National Pride at Yas Marina Circuit

04/05/2026 A gathering uniting Porsche heritage, performance and the Porsche Classic Community UAE in a shared expression of national pride.

Abu Dhabi |Porsche Centre Abu Dhabi and Al Ain, part of Ali & Sons, brought its community together at Yas Marina Circuit in support of the nationwide 'Proud of UAE' movement. The initiative, which encourages residents across the UAE to raise the national flag as a symbol of unity and shared achievement, has been widely embraced.

Reflecting this spirit, Porsche Centre Abu Dhabi and Al Ain convened members of the Porsche Classic Community UAE (PCCUAE) for a coordinated gathering at Yas Marina Circuit. Bringing together a collective of enthusiasts with a deep appreciation for craftsmanship and automotive heritage, the activation saw members take to the FIA Grade 1 circuit through a curated display and coordinated drive. Showcasing a selection of classic Porsche models, the experience created a tangible link between

legacy and modern performance, set against a venue that underscores the UAE's position on the global motorsport stage.

Commenting on the initiative, Wissam Khalil, General Manager, Porsche Centre Abu Dhabi and Al Ain, Ali & Sons, said: "Moments like this reflect a genuine sense of pride and belonging. At Ali & Sons, we are proud to be part of the UAE's journey, bringing people together through a shared passion for performance and heritage. Hosting this gathering at Yas Marina Circuit made that connection all the more meaningful."

By hosting the activation at Yas Marina Circuit, Porsche Centre Abu Dhabi and Al Ain brought its community together in a moment of national pride, shaped by a shared passion for driving and the significance of the setting.

In The Media

Find coverage from Aletihad (see last page) here.

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae

Link Collection

Link to this article
https://newsroom.porsche.com/en_AE/2026/company/porsche-centre-abu-dhabi-moment-of-national-pride-at-yas-marina-circuit-42502.html

Media Package
https://pmdb.porsche.de/newsroomzips/cb624263-1690-4f4d-a894-d47080f89a36.zip