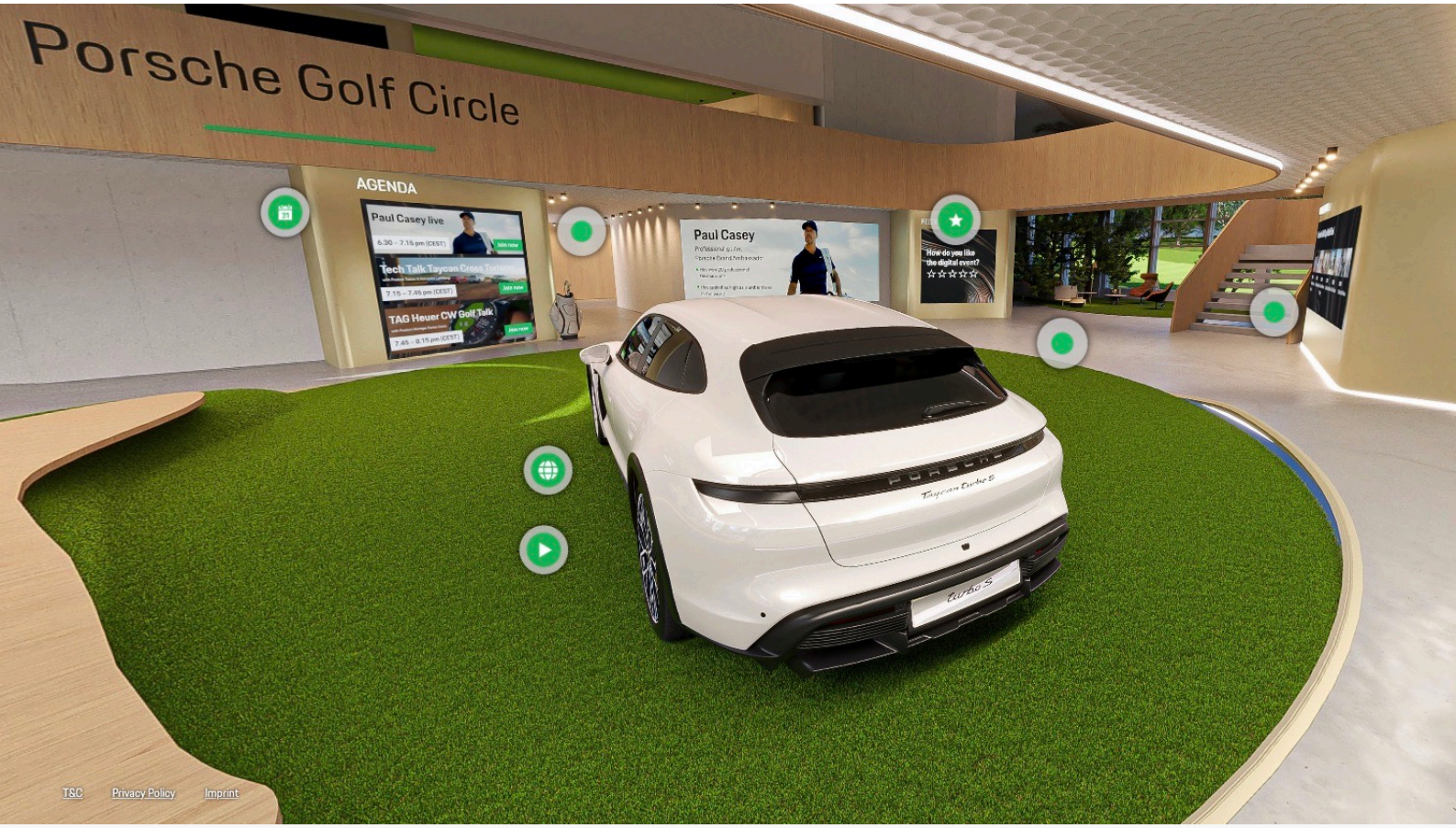


Experience Porsche in the virtual Porsche Golf Circle Clubhouse

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23/03/2022 Exclusive tips from the top golfer Paul Casey, exciting insights into the Porsche Taycan and a whole lot more from the worlds of golf and Porsche – the Porsche Golf Circle x Paul Casey Digital Event invites golf fans and Porsche enthusiasts to the Porsche Golf Circle Clubhouse this coming Tuesday, 29 March 2022.

On the spectacularly designed virtual platform, golf and Porsche lovers have the chance to enjoy their passions together. An exclusive livestream with the Porsche Brand Ambassador Paul Casey, in which the participants can pose the world class golfer questions, begins at 6.30 pm (CET). The digital platform opens at 5.30 pm (CET).

Paul Casey will be appearing for the first time as an official member of the Porsche Golf Circle – live from his private garage in Scottsdale, Arizona. In the circle of people with the same interests, he will talk

about his life as a professional sportsman and a Porsche lover, give tips for the golf course and share his thoughts on topics of interest to the Community.

“Being a part of the Porsche family at such events is for me personally always an unbelievably nice time,” says Paul Casey, who as a child dreamt of Porsche sports cars and who has been acting as a Porsche Brand Ambassador since 2020. “I like the Community. Talking to other members has always given me a thrill and there's been lots of funny moments. It's why I really looking forward to the event. It's definitely going to great fun again.”

Participants additionally have the chance to get to know the Taycan Cross Turismo in an exclusive way as a part of a Tech Talk with Product Trainer & Instructor Lars Berg. Innovative developments will also be presented in the TAG Heuer livestream in which the potential of the TAG Heuer Connected Watch Golf Edition will be discussed. Porsche and TAG Heuer joined forces last year to form a brand partnership. Before and after the programme's live talks, the guests in the Porsche Golf Circle Clubhouse will be offered the opportunity to find out everything about the Porsche Golf Circle's events in the new season. There is also the chance to win VIP tickets for the Porsche European Open in a Community game.

All those interested in taking part can book a place here.

Porsche in golf

Porsche has been playing a successful active part in professional golf as the title sponsor of the DP World Tour's Porsche European Open since 2015. In 2019, the sports car manufacturer extended its involvement with automotive partnerships at tournaments on the Asian and DP World Tours. Porsche can also look back on an over three-decade long history of the Porsche Golf Cup. The tournament series is one of the company's most successful customer events. Held for the first time in Germany in 1988, the Porsche Golf Cup has developed into an international event in which over 17,000 Porsche customers recently took part in 261 worldwide qualifying tournaments. Also highly successful is the Porsche Golf Circle, an international app-based community for keen golf-playing Porsche customers that was launched in 2017. The Porsche Golf Circle now has about 4,000 members. Paul Casey has been complementing the Porsche family as the first Brand Ambassador from the game of golf since 2017.

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo S Cross Turismo (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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