



9:11 Magazine: Courage

07/03/2017 Someone isn't courageous if they do something big, but if they do the right thing at the right time. Against all odds with a clear focus – and surpass everything in the process. A defining characteristic by the Porsche brand and rally-sport greats such as Walter Röhrl.

Walter Röhrl's courage

Rally sport is for real daredevils, taking every corner in spectacular fashion. Not an option for efficient driver Walter Röhrl. His motto: meticulous preparation, because that's how he could develop trust in himself – and, in turn, courage. That's how he was able to dominate the famous Arganil rally in fog 4.59 minutes faster than the other drivers and, incidentally, rally sport in general for more than 25 years.

Courageous colour

The Porsche 911 has also mirrored fashion over the generations. A broad range of colours have constantly distinguished it. Examples from different decades include Bahama Yellow, Viper Green,

Guards Red and Rubystar. Brave colours that also have their equivalent today, for example, the electrifying Miami Blue. A touch of colour on the asphalt and a vibrant counterpoint in every garage.

The courage to do something new

In 1976, the Porsche 928 broke all Porsche's dogmas with its front engine and arranging the transmission at the rear axle. This principle, called transaxle, spread the weight of the vehicle almost ideally with a spacious interior and a lot of space for luggage. This is how the unbelievable GT sport range came into being alongside the 911. A brave step, and one that many Porsche fans valued highly. An era that ended with the 968 in 1995.

The courage to escape everything for a while

Driving through the Scottish Highlands in a Porsche Panamera 4 E-Hybrid. Past the walls of Ardvreck Castle, the sports saloon easily ascends Applecross Pass, leading its passengers out of the solitary heights and to the wild, romantic banks of Loch Leathan, proving that you should sometimes leave your everyday life behind you and have the courage to escape for a while. Because it's the experiences in life that make it worth living.

The 9:11 Magazine

In 9:11 Magazine, the sports car manufacturer presents entertaining and interesting features from the world of Porsche. These features cover a whole range of issues, from the introduction of new vehicles and background stories to exciting motor-sport stories. 9:11 Magazine complements the Porsche customer magazine entitled Christophorus and the audio series 9:11. Porsche. Podcast. and is published in both German and English.

MEDIA ENQUIRIES



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