

Porsche European Open 2023 promises top golf and a spectacular live experience

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25/04/2023 Top class golf meets a terrific live event – the 2023 Porsche European Open unites fabulous entertainment on and off the Porsche Nord Course and provides a perfect fan experience at the 40th staging of the DP World Tour tournament.

From 1 – 4 June, a top international field containing many of this season's tournament winners will gather at the Green Eagle Golf Courses venue close to Hamburg, Germany. In addition to the impressive array of four German champions in the past eight months, the 2023 Porsche European entry list also includes the year's international title winners Thorbjørn Olesen (2023 Thailand Classic) and Victor Perez (2023 Abu Dhabi HSBC Championship). Together with the top Danish talent Rasmus Højgaard, who will

also be back in action in Hamburg, the duo has a great chance of securing a berth in the European Ryder Cup team in Rome in September.

Powerful German line-up

The German tournament winners Nick Bachem, Marcel Siem, Yannik Paul and Max Kieffer will this year be joined on the Porsche Nord Course's tees by Germany's DP World Tour members Nicolai von Dellingshausen, Hurly Long, Marcel Schneider, Alexander Knappe and Freddy Schott and thus ensure there is a powerful home nation line-up in Hamburg. A total of more than 20 German golfers will be competing. Also entered are some of the season's other title holders plus several Porsche European Open winners like the defending champion Kalle Samooja ("Winning the title is the nicest memory of my career") and Marcus Armitage (2021) as well as Ryder Cup stars like Rafael Cabrera-Bello, Eduardo Molinari, Andy Sullivan, Jamie Donaldson and Victor Dubuisson.

"We're eagerly awaiting the tournament week featuring top international golf and tense competition for the special 40th title," says Tournament Director Dirk Glittenberg. "At the same time, I'm looking forward to the great atmosphere at the fan-friendly venue, and to a spectacular live experience with side events, the already famous Ferris wheel and the biggest Public Village in the history of the tournament. The World of Porsche will in particular have a lot on offer on the occasion of the brand's 75 th anniversary."

The Ferris wheel returns

Spectacular attractions are awaiting the fans off-course at the Green Eagle Golf Courses venue – including once again an almost 40-metre-high Ferris wheel directly behind the 18th green giving people wonderful views of the event. Rides in the Ferris wheel are free of charge for tournament visitors. At the bottom of the Ferris wheel and at the top spots around the tournament course, refreshment stands will create a great event atmosphere. A record number of exhibitors plus side events and activities promise an all-embracing on-site experience in the Public Village.

Taycan Turbo S Cross Turismo as Hole-in-One prize

Right on time for the 40th staging of the long-established tournament, the title-sponsor is celebrating its 75th anniversary of Porsche sports cars. All the more important therefore is the resolve as expressed by Deniz Keskin, Director Brand Management and Partnerships of Porsche AG: "We want to offer the fans at the venue something special, especially to mark our anniversary." Awaiting visitors in the tournament week is the chance to enjoy a spectacular Porsche experience from close up.

The World of Porsche in the tournament grounds includes the now famous Public Hole-in-One – one of the top spots during the event in the Public Village. It is where adult visitors have the unique chance of

winning a dream car. On each of the tournament's four days, fans can qualify on the specially designed 75 Years of Porsche sports car Hole for a final shoot-out on the tournament course's 17th hole after the end of play. Those hitting an incredible dream shot will fulfil the dream of winning the official hole-in-one car. A Porsche Taycan Turbo S Cross Turismo will be enticing both the golf stars and tournament guests.

VIP experience – golf at arm's length with world class cuisine

Thomas Bühner, one of the few German three-star chefs, will tee off during the tournament together with his team. The top cook has lured friends from international and regional cuisine to Hamburg to treat his guests in the Porsche European Open Garden right next to the 18th fairway to sports inspired bistro fayre with daily varying dishes. VIP tickets are available at: www.porscheeuropeanopen.com/tickets

Via Green Eagle to the US Open

The Porsche European Open also serves as the gate to a Major in 2023. The pros will therefore not only be competing for the coveted title, the Porsche Nord Course will also provide the scene for the decider as to who will earn themselves one of the two berths for the 123rd US Open two weeks later in the Los Angeles Country Club in California. The DP World Tour's pros have the opportunity to win themselves a ticket for the year's third Major via four tournaments in May and June. After the DS Automobiles Italian Open (4 - 7 May), the Soudal Open (11 - 14 May) and the KLM Open (25 - 28 May), the Porsche European Open (1 - 4 June) will serve as the finishing straight towards the US Open (15 - 18 June). The two best – not otherwise qualified – points accumulators in the Race to Dubai at these events will qualify to be in the mix in Los Angeles. Last year, it was how Marcel Schneider and Yannik Paul amongst others qualified for the US Open.

40th staging live on TV and online

In Germany the Porsche European Open will be televised on Sky and streamed free of charge on skysport.de, golf.de and porscheeuropeanopen.com at the following times: Thursday (1 June) and Friday (2 June) from 13.00 hrs to 18.00 hrs each day, the final rounds over the weekend (3/4 June) from 13 – 17.30 hrs.

Ticket sales for the special week offering a wide range of side events as well as top class golf have already started. Complimentary tickets can be ordered for children up and including the age of 12. Thirteen- to 18-year-olds only have to pay 10 euro per day.

Link to ticket sales: www.porscheeuropeanopen.com/tickets

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo S Cross Turismo (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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