

RM Sotheby's partners with Icons of Porsche 2025, presenting exclusive Porsche highlights

06/11/2025 RM Sotheby's is delighted to announce its new partnership with Icons of Porsche, the Middle East's largest celebration of Stuttgart's classic machines, art, and culture. The festival returns for its fifth edition on 22–23 November 2025, hosted once again at The Slab in Dubai Design District, following last year's record-breaking attendance of over 28,000 visitors.

Dubai |Building on its commitment to the GCC collector car community, RM Sotheby's will showcase two exceptional Porsche models – a Porsche 911 (type 993) Carrera RS, and a Porsche 918 Spyder.

Both models which will later be offered at auction during the recently announced Abu Dhabi Collectors' Week sales on 5 December 2025. This marks a unique opportunity for Porsche fans to preview these rare examples before they go under the hammer in what promises to be the most spectacular auction event to ever take place in the region.

“Icons of Porsche has become one of the world's most dynamic Porsche festivals, and this year represents a special opportunity for us to engage with the vibrant Porsche community here in the UAE,” said Duccio Filippo Lopresto, Managing Director, Middle East & Africa, RM Sotheby's.

911 Carrera RS (993)

“For collectors and enthusiasts alike, it is a unique chance to see rare and special cars up close, including our exclusive preview of the Porsche models headed to Abu Dhabi.”

Visitors can experience ‘Exhibit Your Icon’, an exclusive opportunity for Porsche owners to showcase their cars as part of the festival's curated display. Applications are open for Classic models, Limited Badge Editions and GT models, giving enthusiasts the chance to see their own Porsche celebrated alongside some of the most iconic examples from around the world. More than just a display, ‘Exhibit Your Icon’ allows the community to actively contribute to the festival's unique atmosphere of heritage, innovation, and passion.

Since its launch in 2021, Icons of Porsche has attracted more than 78,000 attendees to date, cementing its status as a landmark event in the regional automotive calendar. Alongside the cars, the festival will once again feature live art, music, food, and cultural showcases, bringing together global Porsche heritage with local creativity.

918 Spyder with Weissach package

About RM Sotheby's

RM Sotheby's is the world's largest collector car auction house by total sales. With over 40 years of proven results in the collector car industry, RM's vertically integrated range of services, from auctions (live and online) and private sales to estate planning and financial services, coupled with an expert team of Car Specialists and an international footprint, provide an unsurpassed level of service to the global collector car market. RM Sotheby's is currently responsible for seven of the top ten most valuable motor cars ever sold at auction.

Further event announcements to follow

Tickets are now on-sale for the fifth edition of Icons of Porsche in Dubai. The colourful and family-friendly festival will be held in the Dubai Design District on 22-23 November 2025, again featuring classic cars, art, culture and much more.

Icons of Porsche will once again deliver a colourful and vibrant festival atmosphere, with an amazing

collection of classic Porsche sportscars, the public debut of all new models, art installations, cultural displays and food and beverage from some of Dubai's most well-known and loved food and beverage outlets.

Now a well-established annual festival in the city, Icons of Porsche brings together diverse cultures and reinforces Dubai's reputation as a global hub for luxury, automotive excellence, and world-class international events, as well as a platform for celebrating and sharing interests.

Porsche enthusiasts from all over the world are expected to travel to Dubai, joining residents of the city in sharing their passion for the brand and its exciting products, reflecting the city's ability to unite people through culture, creativity, and shared interests. It also highlights Dubai's position as an international events destination, providing a unique and enriching experience for diverse, discerning audiences from around the world.

More details on this year's festival will be announced over the coming weeks. All press announcements and Icons of Porsche content is available on the Porsche Newsroom here.

Tickets are on-sale now via IconsofPorsche.com. Follow Porsche Middle East and Africa on Instagram for more event updates.

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