



Episode 24 of the 9:11 Magazine: Individualists

25/07/2023 9:11 Magazine highlights people who march to the beat of their own drum: Jolantha Tschudi, a pioneering pilot and the first woman to ever buy a Porsche. Krithin Paul Pereira, who fulfils his dreams through art. Jörg Bergmeister in the new Cayenne. And legendary explorers – at the eFuels plant in Patagonia.

The winds of change: eFuels Experience in Patagonia

9:11 Magazine follows in the footsteps of legendary explorers to discover the secrets of Patagonia. In the Porsche Panamera 4S – powered by e-fuels from the Haru Oni pilot plant – we come across exotic wild animals and a seemingly endless expanse of breath-taking landscape.

Where dreams are fostered: Krithin Paul Pereira on the journey of a lifetime

His dream job is that of a designer. Porsche is his dream brand. Krithin Paul Pereira puts everything down on paper, creating striking sketches of Porsche cars despite his physical limitations. In Weissach, dreams come true for the young Malaysian.

The perfect day: Jörg Bergmeister at the foot of the Kaiser Mountains

Porsche brand ambassador Jörg Bergmeister loves adrenalin, performance and speed. 9:11 Magazine accompanies the racing driver on the Wilder Kaiser in search of the perfect day. With the Porsche eBike Cross – and in the new Cayenne.

The pilot and her dream: Jolantha Tschudi – a pioneer of the skies

Africa scholar, glider pilot – and the first woman to ever buy a Porsche. Swiss adventurer Jolantha Tschudi embodies the DNA of the Porsche legend like few others. She realised her dreams – whether they were to fly, explore or own a Porsche.

9:11 Magazine

At the 9:11 Magazine the sports car manufacturer presents entertaining and interesting facts and stories from the world of Porsche. The spectrum ranges from heritage themes and product introductions to background reports and thrilling motorsport stories. The 9:11 Magazine complements the Porsche customer magazine Christophorus and the audio format 9:11. Porsche. Podcast and is in German and English.

MEDIA ENQUIRIES



Sandro Kälin

Head of Communications Porsche Schweiz AG
+41 41 487 91 16
sandro.kaelin@porsche.ch

Consumption data

Cayenne (WLTP)*: Fuel consumption combined: 11.7 – 10.7 l/100 km; CO₂ emissions combined: 265 – 242 g/km; CO₂ class: G

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/251158_en_3000000.mp4

https://newstv.porsche.com/porschevideos/249935_en_3000000.mp4

https://newstv.porsche.com/porschevideos/237597_en_3000000.mp4

https://newstv.porsche.com/porschevideos/248833_en_3000000.mp4

Link Collection

Link to this article

https://newsroom.porsche.com/it_CH/2023/company/porsche-911-magazine-episode-24-individualists-efuels-krithin-paul-pereira-joerg-bergmeister-jolantha-tschudi-33267.html

Media Package

<https://pmdb.porsche.de/newsroomzips/c5f0ef8c-2803-48c6-b3ac-227468dad036.zip>

External Links

<https://pnr-prd2-auth1.newsroom.porsche.com/de/unternehmen/videomagazin-911.html>