

Porsche at the Los Angeles Auto Show 2017

This article reflects the status at the time of its publication. The content may since have become outdated.

29/11/2017 The sportscar manufacturer from Zuffenhausen has celebrated the world premiere of four sports cars as well as the US debut of the new Cayenne in L.A.

With four world premieres planned, Porsche has presented novelties at the Los Angeles Auto Show: The Panamera Turbo S E-Hybrid Sport Turismo, the 718 Boxster GTS and the 718 Cayman GTS are each the flagship of their respective model lines, while the 911 Carrera T takes the role of puristic lightweight. In addition, the new generation of the Cayenne is celebrating its first outing in the United States.

See the recording of the Porsche press conference here:

The Los Angeles Auto Show runs from November 29 to December 10, 2017.

On the path to success

Porsche is continuing on the path to success in the USA in 2017. With 45,952 vehicles delivered, sales for the first three quarters of the year are up 2.7 per cent on the same period in the previous year. Growth has been particularly strong for the Macan (+16.3 per cent) and the new Panamera (+52.5 per cent). The figures reflect the high level of appreciation from our US customers. In the latest "Automotive Performance, Execution and Layout (APEAL) Study" conducted by US market research institute J.D. Power, for the 13th time in succession, the sports car manufacturer has finished top of the overall rankings, meaning that Porsche remains the most attractive vehicle brand for drivers in the USA. The Porsche 911, Cayenne and Macan models also took the top positions in their categories.

Link Collection

Link to this article
https://newsroom.porsche.com/en/products/porsche-los-angeles-auto-show-2017-world-premiere-panamera-turbo-s-e-hybrid-sport-turismo-718-boxster-cayman-gts-911-carrera-t-us-debut-cayenne-press-conference-14583.html

Media Package
https://pmdb.porsche.de/newsroomzips/c51c8158-f136-4ee8-8eb5-593760a1e2bb.zip

External Links
https://laautoshow.com/

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart