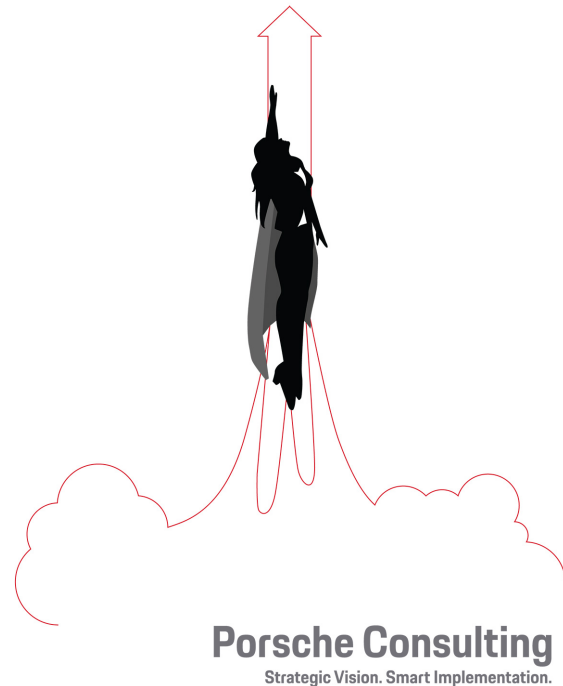


▶ Business Process Management Reloaded

Eight levers to turn process management into a competitive advantage of high-performance enterprises



New Porsche Consulting publication

13/03/2019 As part of a high performance enterprise Business Process Management (BPM) currently finds its way back on the CEO agenda.

An innovative BPM approach brings customer centricity on the next level and drives the corporate-wide digital transformation. However, companies that are motivated to revitalize their dusty BPM need to prevent typical pitfalls, thanks to which BPM often stands on shaky grounds in many organizations. The new Porsche Consulting publication "Business Process Management Reloaded" describes eight levers to turn BPM into a company`s strategic competitive advantage.

Link Collection

Link to this article

<https://newsroom.porsche.com/en/2019/company/porsche-consulting-publication-business-process-management-reloaded-17228.html>

Media Package

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