



Pop star with a soft spot for sports cars: Dua Lipa and Porsche join forces

28/12/2023 Dua Lipa has always been a fan of sports cars – and the Porsche brand in particular. Which is why the singer-songwriter and the sports car manufacturer are joining forces.

After attending the legendary 24 Hours of Le Mans in the summer, the now 28-year-old has immersed herself in the world of racing and Porsche's unique history. At the Porsche Experience Center in Los Angeles, she had the opportunity to experience the thrill of driving a Porsche for herself, when she got behind the wheel of an all-electric Taycan and both a current and historic 911.

The musician, who has a huge global fanbase, says about the partnership with the Stuttgart-based sports car manufacturer: "Getting to know the Porsche team and digging into the brand's legacy has only further solidified my love for them. Between Le Mans this summer and recently getting to experience the power of an all-electric Porsche first-hand in LA, I'm so excited to see how many other once in a lifetime moments are born from our partnership."

What exactly this will involve has yet to be revealed, but details on the planned collaborations will be shared soon.

Consumption data

718 Cayman models

Fuel consumption / Emissions

WLTP*

Fuel consumption* combined (WLTP) 13.2 – 8.9 l/100 km

CO emissions* combined (WLTP) 299 – 201 g/km

CO2 class G Class

*Further information on the official fuel consumption and the official specific CO emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, COEmissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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