

High-class junior football – top European teams to compete at Porsche Football Cup

09/07/2025 The 2025 Porsche Football Cup will once again be held at VfB Stuttgart on 6 and 7 September. An international field will be competing for the title at one of the premier U-15 tournaments in Europe. Awaiting the eight teams is a wide range of side events over the tournament weekend. The focus is also on the social aspect of the Porsche Youth Development Programme. Through the "Goals for Charity" fundraiser, Porsche will donate 400 euro for every goal to the "Stiftung OlympiaNachwuchs" foundation

The U-15 football tournament has established itself as one of the most renowned junior competitions in Europe ever since its inception in 2021. "Through the Porsche Youth Development Programme, we want to fulfil big dreams and foster young athletes both in their sporting and personal development. As one of the most attractive junior football tournaments in Europe, it has been vital in doing just that in the last five years and perfectly reflects the idea behind the Porsche Youth Development Programme," says Dr. Jochen Breckner, Member of the Executive Board for Finance and IT at Porsche AG.

A factor for the success of the Porsche Football Cup is the top names amongst the competing clubs. In addition to FC Barcelona, FC Bayern Munich and VfL Wolfsburg, partner clubs of the Porsche "Turbo für Talents" Youth Development Programme – hosts VfB Stuttgart, Red Bull Football Academy Salzburg, Borussia Mönchengladbach, FC Erzgebirge Aue and SV Stuttgarter Kickers – will also be playing for the coveted trophy.

"The Porsche Football Cup is a fantastic tournament, both on and off the pitch. It's also famous far beyond Stuttgart's borders. We're looking forward to watching top European teams like Barcelona, the title holders," says Dr. Sebastian Rudolph, Vice President Communications, Sustainability and Politics. "Alongside the competitive side of things, the focus is on the social aspects. We help give the athletes an understanding of values, further a sense of togetherness and bolster social awareness."

The programme at a glance

On Friday, 5 September, the teams will have the chance to get to know each other when the groups are drawn in the Porsche Museum – and to immerse themselves in the history of the sports car manufacturer. The tournament will begin on Saturday, 6 September with the preliminary round matches. Split up into two groups of four, the clubs will start with a round robin. Each match will consist of two 20-minute halves.

The top two teams in each group will meet in the semifinals on Sunday morning (7 September). The other results in the group matches will determine who plays each other in the play-offs for the placings. The highlight is the final that will take place at about 1.45 pm in the Robert-Schlienz-Stadium. Admission is free for visitors on both days of the tournament. Awaiting the fans off the pitch are, in addition to the various refreshment stalls, exciting activities for young and old to try their hand at.

Societal commitment

The Porsche Football Cup counts, alongside the Porsche Turbo Award and the "Talents Hand in Hand" activities, is one of the core components of the "Turbo for Talents" initiative. Through the Youth Development Programme, the sports car manufacturer supports young talents in their sporting, personal and social development. The teams will as a result also this year take part during the week of the tournament in a CSR activity as a part of the "Talents Hand in Hand" programme. The young footballers can also contribute to the "Goals for Charity" fundraiser by scoring lots of goals. Every time the ball hits the back of the net, the sports car manufacturer will donate 400 euro to the "Stiftung OlympiaNachwuchs Baden-Württemberg".

"Sporting and personal development in junior sport is becoming increasingly important. The Porsche Youth Development Programme "Turbo for Talents" has been pursuing the idea for years now with its excellent holistic approach," says the former World Cup winner and Porsche Brand Ambassador, Sami Khedira. "The Porsche Football Cup is a real highlight amongst the numerous measures. The

programme, the setup and the social aspect are all unique. It's also something very special for junior teams to compete nationally or even internationally with other top teams. They all gain invaluable experience."

"Turbo for Talents" – the Porsche Youth Development Programme

Porsche takes its societal responsibility seriously and invests specifically in the future of young people via the Porsche Youth Development Programme. Under the motto "Turbo for Talents", Porsche commits itself to helping youngsters in a variety of sports in several clubs. In football, there are partnerships with SV Stuttgarter Kickers, the Red Bull Football Academy, Borussia Mönchengladbach, VfB Stuttgart and FC Erzgebirge Aue. In the sport of ice-hockey, Porsche helps foster juniors at the Bietigheim Steelers club. In basketball, Porsche lends its name to the Ludwigsburg Porsche Basketball Academy (BBA) – the elite training centre for the MHP RIESEN Ludwigsburg club. The commitment is not just about supporting high-quality sports coaching but also about the social and personal development of young people. Through its "Talents Hand in Hand" initiative, Porsche, together with its partner clubs and social institutions, also conveys values like tolerance, passion and respect to young people. It also promotes the embracing of topics like inclusion, environmental awareness and health. The famous patron of the Development Programme is the football World Cup winner Sami Khedira.

MEDIA ENQUIRIES



Markus Rothermel

Spokesperson Sports Communications
+49 (0) 170 / 911 0779
markus.rothermel@porsche.de

Image Sublines

Path: High-class junior football – top European teams to compete at Porsche Football Cup/Images/img_1.jpg
Title: FC Barcelona, FC Bayern, Porsche Fußball Cup, 2024, Porsche AG
Subline: Porsche Football Cup at VfB Stuttgart: FC Barcelona vs. FC Bayern

Path: High-class junior football – top European teams to compete at Porsche Football Cup/Images/img_3.jpg
Title: Talents hand in hand campaign with all teams, 2025, Porsche AG
Subline: Talents hand in hand campaign with all teams

Link Collection

Link to this article
https://newsroom.porsche.com/en/2025/sports-society/porsche-youth-development-football-cup-2025-preview-39995.html

Media Package
https://pmdb.porsche.de/newsroomzips/c31d1e05-02e7-4af3-a03d-bf16afa20991.zip

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart